

**The Hon Danny Pearson MP**  
Minister for Creative Industries

**CREATIVE INDUSTRIES PORTFOLIO**

Public Accounts and Estimates Committee

16 May 2022



## State of the sector

In the wake of the pandemic, Victorian audiences are returning and our creative sector is rebuilding.



Creative industries are a significant part of Victoria's economy and workforce:



Victoria's screen industry has had a record year of production – and we are positioned for global screen content boom.

Creative industries are playing an integral role in our state's social economic recovery and revitalisation.

## Our achievements

- Launched the **\$288 million** *Creative State 2025* strategy, and *VICSCREEN*, the first screen strategy in over ten years
- **\$85 million** multi-year investment in 113 creative organisations of all sizes/types
- Major new attractions at Melbourne Museum –Triceratops, Gondwana Garden
- Getting live music on the road again

## Our achievements – continued

- Completed NGV Contemporary design competition
- Construction well underway for Geelong Arts Centre redevelopment
- Incorporated additional creative scope to the new Shepparton Art Museum and Gippsland Performing Arts Centre projects
- Opened Docklands Studios Melbourne's \$46 million super sound stage



Render of winning concept design for NGV Contemporary by Angelo Candalepas and Associates, and public green space, at dusk facing south. Render by Darcstudio.

## **This budget – key initiatives**

### **Drawcard attractions and events**

- **\$127.4m** for Creative Industries Portfolio Agencies Recovery
- **\$32.1m** for Sustaining the NGV's Successful Exhibition Model
- **\$2.4m** Go West Festivals Fund

### **Booming screen industry**

- **\$54.1m** NBCUniversal Partnership
- **\$2.3m** for Celebrating Diversity through South Asian film

### **Vital creative facilities and work spaces**

- **\$17.5m** Creative Infrastructure Program
- **\$6m** Creative Spaces and Places program

### **Regional Touring**

- **\$2.9m** for Music Industry Growth/Touring Circuits
- **\$1.1m** First Peoples Touring and Engagement program