

## Inquiry into the Impact of Social Media on Elections and Electoral Administration Survey

Ms Robyn Maher

**Phone number:** [REDACTED]

**Email:** [REDACTED]

**Organisation name:**

**Your position or role:**

### SURVEY

Q1. Encouraging social media platforms to take more action against inappropriate activities (such as bots, harassment, trolling, spreading fake news).

**Response:** Good idea

There seems to currently be no restrictions on fake news or misreporting at all.

Q2. The government funding media literacy campaigns to help people know what they can trust online.

**Response:** Good idea

The majority believe what they read.

Q3. Requiring public disclosure of all online political advertising (for example, webpages created by social media platforms showing all of the political advertising on their platform and who paid for it, or webpages created by parties/candidates showing all of the online ads they have run).

**Response:** Very good idea

We need honesty.

Q4. Requiring online electoral advertising to state who paid for it.

**Response:** Very good idea

The public needs to know this.

Q5. Government support for independent and trust-worthy organisations that can fact-check claims or identify misinformation.

**Response:** Very good idea

The current pandemic has brought the lunatic fringe to the forefront.

Q6. Using independent organisations (e.g. the Victorian Electoral Commission) as a source of reliable information about electoral candidates.

**Response:** Very good idea

We need a reference point.

Q7. New laws requiring truth in political advertising.

**Response:** Very good idea  
Too much dishonesty at present

Q8. Are there other things you'd like to see the government do relating to social media or online advertising and elections?

**Response:**