

[REDACTED]

---

**From:** John Bowman <web@greens.org.au>  
**Sent:** Thursday, 18 April 2019 1:15 PM  
**To:** recyclinginquiry  
**Subject:** Get Loose

RE: INQUIRY INTO RECYCLING AND WASTE MANAGEMENT

GET LOOSE,

Supermarkets love portion control, individual servings, everything wrapped with a barcode. Fruit and vegetables cling wrapped on foam trays. Meat wrapped in self serve fridges instead of being offered butcher shop style.

Encourage consumers to purchase goods unwrapped. It is easy to take fruit and veggies to the checkout unwrapped in the trolley and then place them in a reusable shopping bag. It just needs to be promoted with a catchy GET LOOSE campaign to outwit the wasteful retailers.

-- John Bowman

[REDACTED]

I'm happy for my submission and details to be made public.