

To: [REDACTED] [tourisminquiry](#)
Subject: Please save the Victorian Events industry
Date: Thursday, 15 April 2021 3:39:56 PM
Attachments: [Save Vic Events Inquiry Final Recommendations small 3.pdf](#)

Hello Inquiry team,

You know by now of the attached submission. No doubt, you heard the stirring words made in Parliament regarding this topic.

The events industry started my professional career. It is full of extremely dedicated, creative, clever and ingenious people. To a person, they work harder and longer than those in any other industry that I've witnessed. They do so under great financial risk, even before the decimation of the industry in 2020, and usually without any kind of support.

This industry has been ignored or sidelined by successive governments, both state and federal. It's not just a handful of scruffy roadies but a highly intelligent, highly motivated and extremely talented workforce. Many of these workers and the companies that they represent are at their wit's end over when, or if, they might get back to work in any meaningful capacity. Many have already left the industry – we will all be the poorer for it.

Please do something to assist a sector that provides billions in income to the state and country while also providing untold joy to the general public. We all need that more than ever.

Regards,

John O'Brien

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