

Inquiry into the Impact of the COVID-19 Pandemic on the Tourism and Events Sectors

██████████
Organisation Name: ██████████

Your position or role: ██████████

YOUR SUBMISSION

Submission:

I am making this submission on behalf of ██████████ My company supplies national and international speakers and entertainers to corporate clients for their business events and conferences.

I am a sole trader and have one full time employee and often contract employees to assist with large pieces of work.

The impact of my business has been huge during Covid – basically in March 2020, every one of my clients were forced to cancel their 2020 events which meant my business turnover went from \$1.5M to zero in a matter of three days. This meant that I had little or no work for myself or my employee for the rest of the year.

Receiving Job keeper at least enabled me to keep the business running and working on marketing strategies and virtual events. However, as I have a limited number of regular clients and all of them cancelled their events, the virtual workplace was almost non—existent for us. Most of my client’s plan and book speakers at least 6 – 12 months out and the uncertainty of government restrictions and travel bans have made people vary wary. Several events planned for later in 2021 have now been cancelled as there is still not enough certainty around whether larger events will be able to go ahead towards the end of the year.

The end of Job keeper will mean I will have to let my fulltime employee go as I my projected income for 2021 is only around \$30,000 (and only if these events go ahead!).

FILE ATTACHMENTS

File1:

File2:

File3:

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██████████

Signature:

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