

Inquiry into the Impact of the COVID-19 Pandemic on the Tourism and Events Sectors

Organisation Name: WALHALLA & MOUNTAIN RIVERS TOURISM

Your position or role:

YOUR SUBMISSION

Submission:

The tourism association is concerned about the lack of investment and management in tourism infrastructure in our region by government and government agencies.

Basic maintenance doesn't occur on walking trails and public facilities and infrastructure.

What investment does occur is often misguided and adds further to the problems of the region.

The association is made up of small and micro businesses which carry burden of tourism promotion and on the ground tourism development like event and this model is unrealistic.

Gov support is needed to provide funding to ensure that organisation on the ground like our tourism association are viable and able to provide suitable industry development for our membership. At the moment the industry associations are undermined by adhoc freebies and other incentives directly to individual operators that undermine the need for a collective voice. When businesses is good this system works but when it is bad this systems fails.

The government needs to spend more on existing programs and projects and infrastructure than continually look to investing in the new and upcoming.

FILE ATTACHMENTS

File1:

File2:

File3:

Confidentiality:

{Confidential1:value}

I request the committee publish my submission, but remove my name

Signature: