

Inquiry into the Impact of Social Media on Elections and Electoral Administration Survey

Ms Jacinta Marlborough

Phone number: [REDACTED]

Email: [REDACTED]

Organisation name:

Your position or role:

SURVEY

Q1. Encouraging social media platforms to take more action against inappropriate activities (such as bots, harassment, trolling, spreading fake news).

Response: Very good idea

Q2. The government funding media literacy campaigns to help people know what they can trust online.

Response: Very good idea

I am a high school teacher and it is clear that students and their parents do not know who they can trust online. Teachers also need proper training in this.

Q3. Requiring public disclosure of all online political advertising (for example, webpages created by social media platforms showing all of the political advertising on their platform and who paid for it, or webpages created by parties/candidates showing all of the online ads they have run).

Response: Very good idea

Transparency

Q4. Requiring online electoral advertising to state who paid for it.

Response: Very good idea

Transparency

Q5. Government support for independent and trust-worthy organisations that can fact-check claims or identify misinformation.

Response: Very good idea

Everyone should have access to such organisations, not just those that can afford it. Also, these organisations that are truly independent are not financially backed by those who cause bias in the media and therefore need financial support.

Q6. Using independent organisations (e.g. the Victorian Electoral Commission) as a source of reliable information about electoral candidates.

Response: Very good idea

Q7. New laws requiring truth in political advertising.

Response: Very good idea

I have received propaganda masquerading as political advertising in my mail box regarding covid regulations

Q8. Are there other things you'd like to see the government do relating to social media or online advertising and elections?

Response: