

## Inquiry into the Impact of Social Media on Elections and Electoral Administration Survey

Ms Elizabeth Turner

**Phone number:** [REDACTED]

**Email:** [REDACTED]

**Organisation name:**

**Your position or role:**

### SURVEY

Q1. Encouraging social media platforms to take more action against inappropriate activities (such as bots, harassment, trolling, spreading fake news).

**Response:** Very good idea

All content needs to be accountable - show evidence - and be truthful. False info can be assumed to be correct because it's published. It can be very difficult and confusing to determine the veracity of info that's published from so many sources.

Q2. The government funding media literacy campaigns to help people know what they can trust online.

**Response:** Very good idea

So folk have confidence in the source of info that comes to them online.

Q3. Requiring public disclosure of all online political advertising (for example, webpages created by social media platforms showing all of the political advertising on their platform and who paid for it, or webpages created by parties/candidates showing all of the online ads they have run).

**Response:** Very good idea

So we have the bigger picture and there's accountability for what is sent to us.

Q4. Requiring online electoral advertising to state who paid for it.

**Response:** Very good idea

To keep candidates accountable. I don't want to read a 'wonderful statement' by someone who will benefit financially because they want a particular Party to win.

Q5. Government support for independent and trust-worthy organisations that can fact-check claims or identify misinformation.

**Response:** Very good idea

Great idea and please pick 'independent' trustworthy organisations that can't be bought.

Q6. Using independent organisations (e.g. the Victorian Electoral Commission) as a source of reliable information about electoral candidates.

**Response:** Very good idea

Is the VEC independent? State electoral offices should have contemporary info about candidates.

Q7. New laws requiring truth in political advertising.

**Response:** Very good idea

Wow! I thought truthful political advertising was always expected! From your question, I was wrong!! Go for it, if untruthful political advertising has been the norm, you've got a long and hard battle ahead - stay strong and do it!

Q8. Are there other things you'd like to see the government do relating to social media or online advertising and elections?

**Response:** Posting online is quick. Should anything to do with electoral campaigning first go through an approval site? The site would need to have a very quick turn-around approve/reject. That would be Q5 - independent and trustworthy orgs to VERY quickly fact-check.