

The Hon. Colin Brooks MP

Minister for Creative Industries

Creative Industries Portfolio

Public Accounts and Estimates Committee

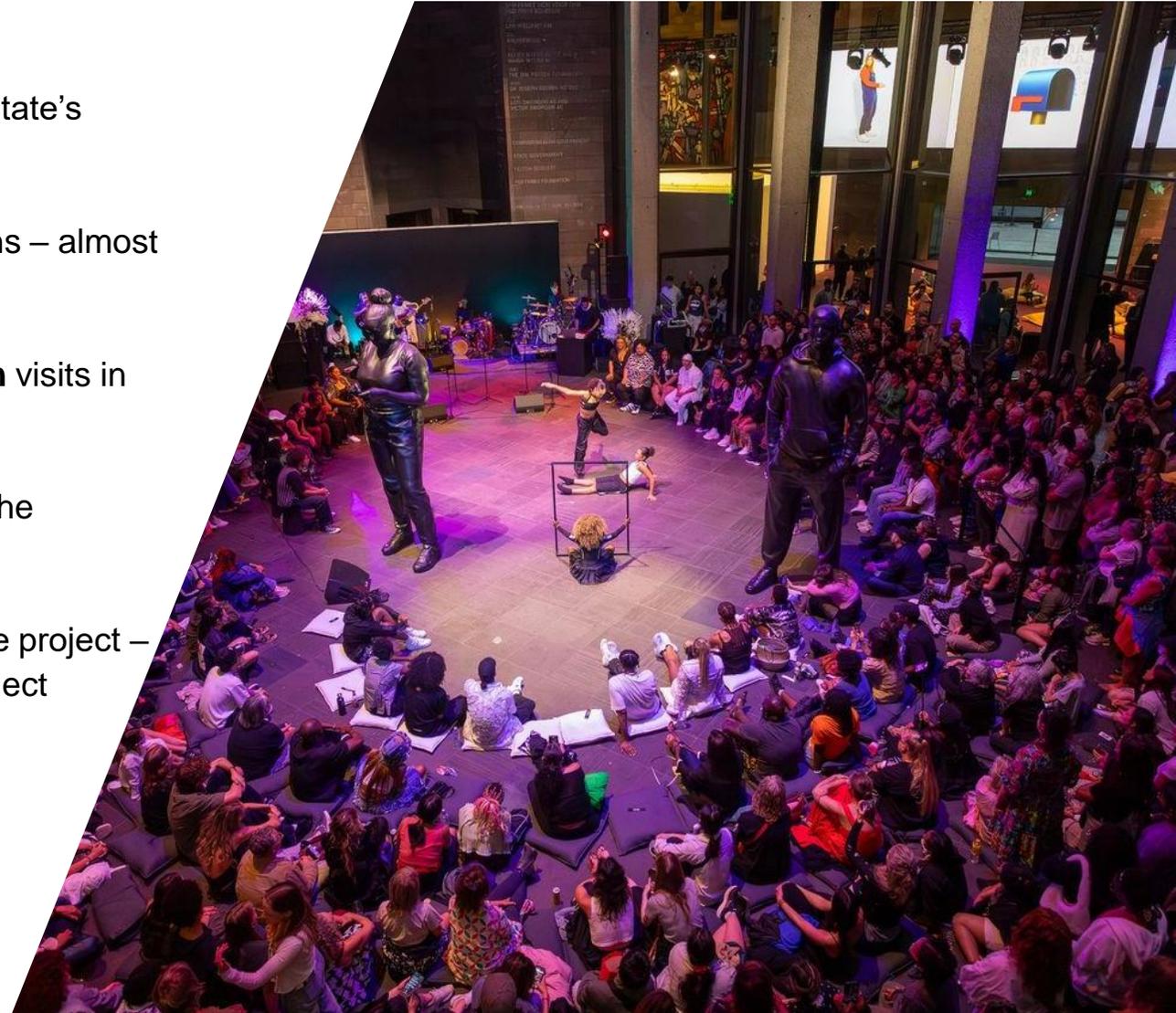
16 May 2024



Jobs, Skills,
Industry
and Regions

State of the Portfolio

- ▶ Victoria's creative industries contribute **\$38.5 billion** to the state's economy, representing **7.4%** of the total economy.
- ▶ The creative economy employs more than **320,000** Victorians – almost **9%** of the total state workforce.
- ▶ The state-owned creative institutions welcomed **10.8 million** visits in 2022/23.
- ▶ Victoria's screen sector injected a record **\$421 million** into the economy in 2022/23.
- ▶ Continuing to deliver Australia's largest cultural infrastructure project – the **\$1.7 billion** Melbourne Arts Precinct Transformation project



Our Achievements



Wonder Children's Festival, opening weekend festivities at the new Geelong Arts Centre. Image: Peter Foster

- ➔ Record attendances for our cultural institutions
 - Over **2.25 million** to State Library of Victoria so far in 2023-24 realising the vision of its \$88 million redevelopment.
 - Largest attendance in a single day at Melbourne Museum for the last Saturday of their successful Titanic exhibition.
 - More than **1 million** to the recent *NGV Triennial*.

- ➔ Geelong Arts Centre reopened following the **\$140 million** Little Malop Street Redevelopment.

- ➔ More global recognition for Back to Back Theatre through the 2024 Venice Biennale Golden Lion Award for Lifetime Achievement in Theatre.

- ➔ Live Music Flood Recovery delivered **30+** events in flood impacted regional communities.

Achievements (cont)



Lennox Monaghan, behind the scenes of *Windcatcher*.
Image: Stan

- Record breaking Melbourne International Games Week – **110,000** in person, **1 million** online.
- Launch of the Victorian First Peoples Art and Design Fair.
- Groundbreaking accessible infrastructure program – Making Space.
- Victorian Digital Screen Rebate pilot has generated **\$115 million** in the state and **1,059** jobs for Victorians over 7 months.

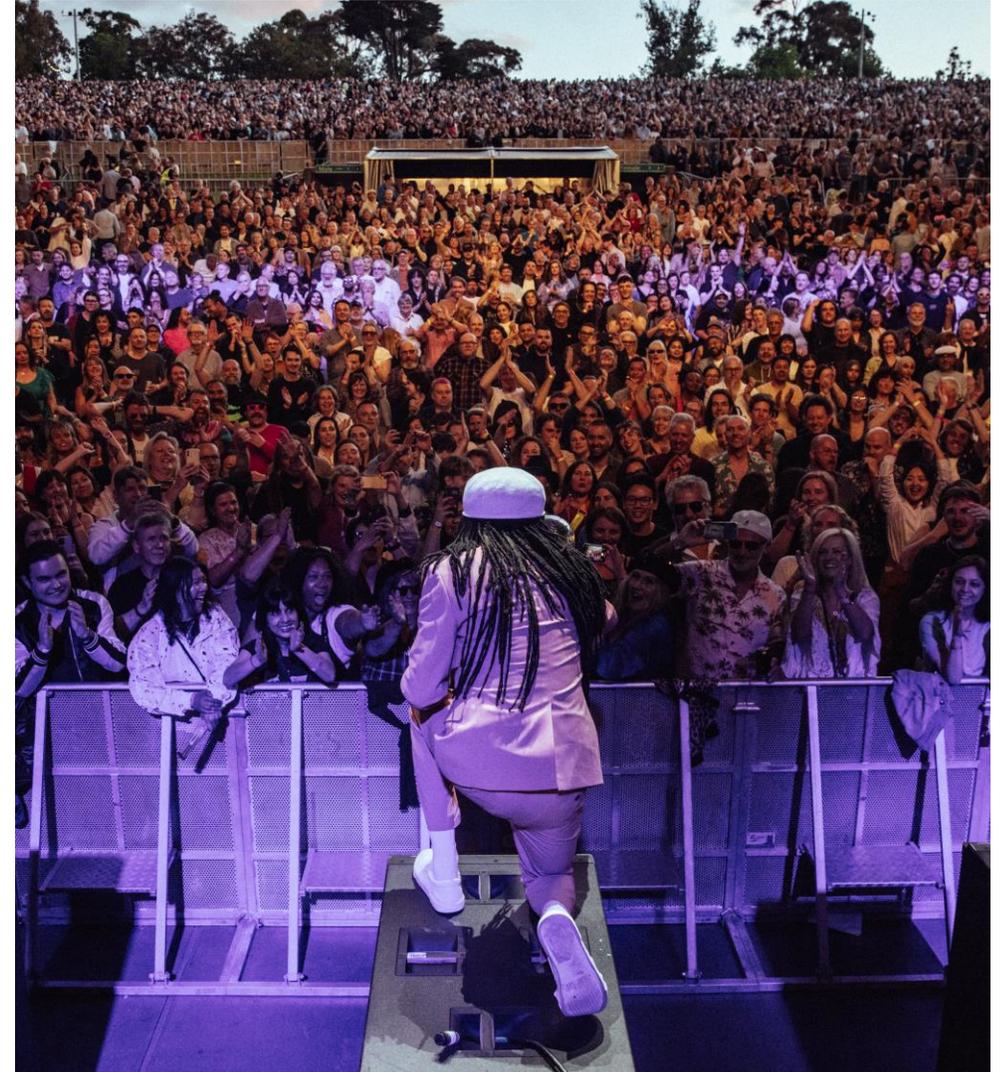
Budget Initiatives

Output Funding

- ▶ Supporting our creative agencies and cultural institutions: **\$128.4 million**
- ▶ Victorian Festivals Package: **\$6.5 million**
- ▶ Victorian Screen Rebate: **\$5 million**
- ▶ National Performing Arts Partnership Framework: **\$4.5 million**
- ▶ Music Works: **\$1 million**

Asset Funding

- ▶ Cultural Facilities Maintenance Fund: **\$16 million**



Nile Rodgers & CHIC, Jazz at the Bowl, Melbourne International Jazz Festival 2023.
Image: Will Hamilton-Coates

