



The Hon. Colin Brooks MP

Minister for Creative Industries

Creative Industries Portfolio

**Public Accounts and Estimates Committee
Inquiry into the 2025/26 Budget Estimates**

12 June 2025

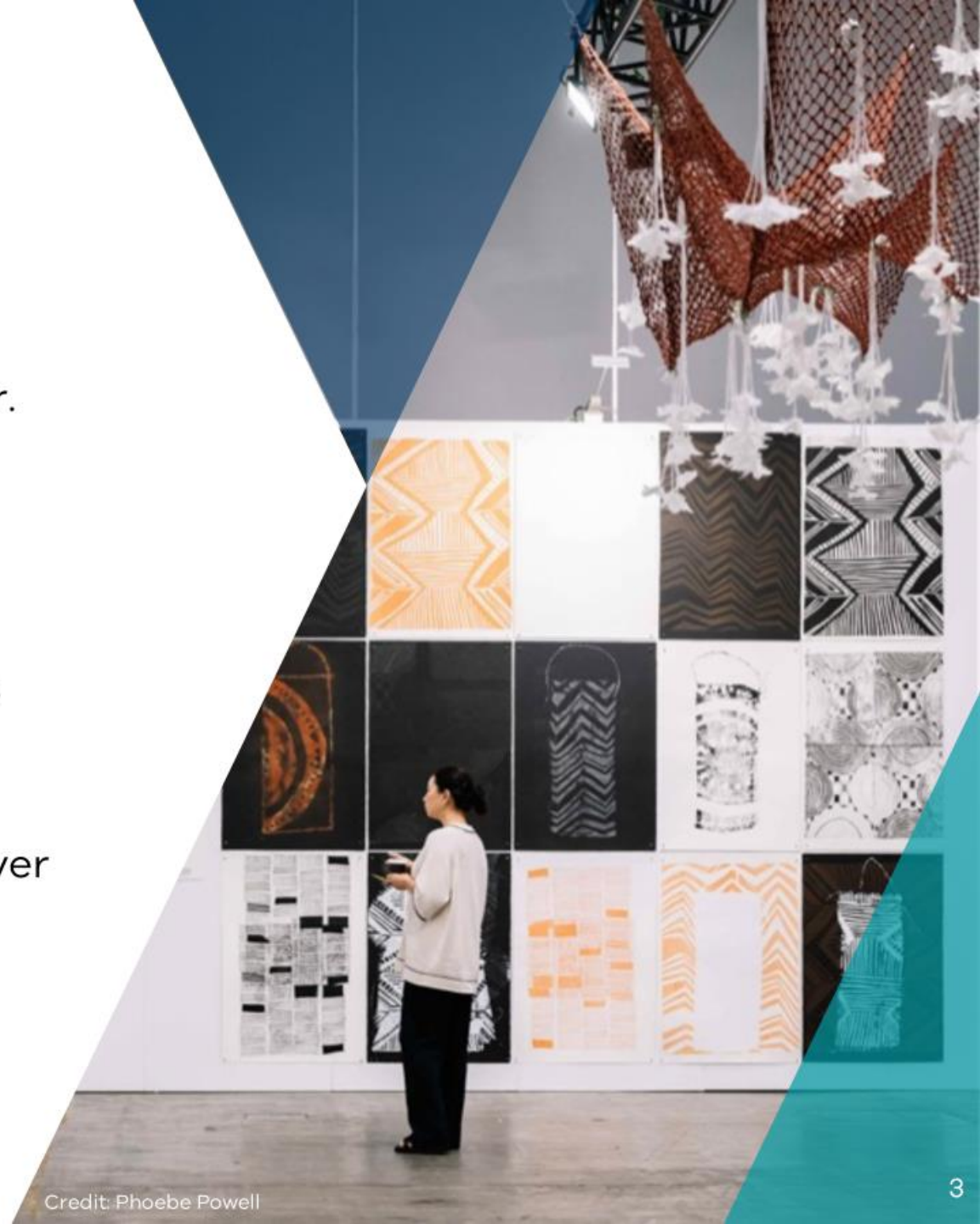


Our Achievements

- ➔ Impressive attendances at our cultural institutions, including:
 - **570, 537** visitors to the NGV Yayoi Kusama exhibition, the most popular ticketed exhibition in the NGV's history
 - a record breaking **2.65+** million visitors in 2023-24 to the State Library Victoria, the 3rd most popular library in the world
 - almost **1.1 million** people enjoyed **1,120** performances at Arts Centre Melbourne venues.
- ➔ Supported **144** venues through the first round of 10,000 Gigs: The Victorian Gig Fund.
- ➔ Provided grants to **22** festivals through the 2024 round of the Live Music Festivals Fund.

Our Achievements

- ➔ Presented a major Victorian First Peoples Art and Design Fair Showcase at the 2025 Melbourne Art Fair.
- ➔ Provided over **\$3 million** of investment to Victorian First Nations artists, projects and companies.
- ➔ Invested **\$3.6 million** in the GameChanger Academy, developing in-demand screen industry skills.
- ➔ Investment in the VICSCREEN strategy is creating over **40,000** jobs and has generated over **\$1.7 billion** in direct economic expenditure between 2021-2025.





State of the Portfolio

- Victoria's creative industries contribute **\$41.4 billion** to the State's economy, representing **8.4%** of the total economy in 2023-24.
- The creative economy employs approximately **327,000** Victorians – **8.7%** of the total State workforce.
- Victoria's screen sector injected **\$331 million** into the economy in 2023-24.
- Continuing to deliver Australia's largest cultural infrastructure project – the **\$1.7 billion** Melbourne Arts Precinct Transformation project.

Budget Initiatives

Output Funding

- Supporting our creative agencies and cultural institutions: **\$475.3 million**
- Creative State initiatives: **\$17.1 million**
- Supporting Victoria's screen economy: **\$50.2 million**

Asset Funding

- Conserving the Royal Exhibition Building: **\$9.6 million**

