



# Legislative Council Economy and Infrastructure Committee

**Inquiry:** Inquiry into the cultural and creative industries in Victoria

**Hearing Date:** 12 March 2025

**Question[s] taken on notice**

**Directed to:** Claire Febey, Creative Victoria

**Received Date:** [Office Use]

1. **Asked by Gaelle Broad, p. 5**

**Question Asked:**

**Gaelle BROAD:** Do you have any figures on how many jobs exist in regional areas compared to Melbourne?

**Caroline PITCHER:** Do you mean figures from a screen perspective?

**Gaelle BROAD:** Well, probably more from Creative Victoria, speaking to employment. I know it is a hard space because a lot of people contribute on a small scale, but you mentioned 320,000 jobs across the state in your presentation earlier, and I was just wondering if you had a breakdown for what that contributes to regional Victoria.

**Claire FEBEY:** Thank you so much for the question. I think we might take it on notice to see what we can provide, because I do not have that data sitting in front of me today. I think when we look at the creative economy as a whole we can see that we are over-represented in creative workers, creative businesses and creative businesses at scale – that is true overall and then in particular parts of the sector. But what I did not bring today was the specific number that you are asking about, so perhaps I will see what I can provide as a follow-up to the committee.

**Response:**

Australian Bureau of Statistics (ABS) Census data shows that 9.4 per cent of creative sector jobs in Victoria are based in regional areas. This equates to an estimated 30,600 primary jobs in regional Victoria as of November 2024 according to ABS Labour Force Survey data.

This data only reflects primary jobs—additional jobs are not included. Given secondary jobs, or ‘portfolio careers’ are prevalent in the creative industries, the actual size of the creative sector workforce may be underreported.