

Action and influence cards

These cards are designed to prompt students to think about the purpose, use and effectiveness of the different actions. Below are some additional activities.

- Categorise the cards into:
 - actions that have been reported in the news in the last week, month or year
 - pace of change, from quickest to slowest (for example a viral social media post versus boycotting a product)
 - degrees of impact (for example small versus large changes or local, national or global changes)
- Create a cause-and-effect chart
 - Consider why the action was taken and what impact it has
- Conduct an analysis of:
 - the media, exploring the positive and negative connotations of particular action/s
 - a recent or upcoming election, identifying which actions candidates have taken
 - whether certain actions might work best for different demographics and why
 - the resources needed (people and time) versus the impact (cost versus benefit)
 - the effectiveness of combining different actions
 - the time and place of an action. For example, are there some occasions (e.g. key events) or places (e.g. some countries) where some actions might have bigger impacts
- Planning for action
 - Which actions would you take? Why
 - Which actions might be useful for a class campaign. Why?
 - Which actions might be missing? What impact might these actions have?
- Research an action related to a famous moment or event. Who was involved? What was the issue? What were the outcome/s?

Further activities and information can be found at vicparl.news/action-influence