

# ARTS PORTFOLIO 2013-14

Public Accounts and Estimates Committee  
Budget Estimates Hearing

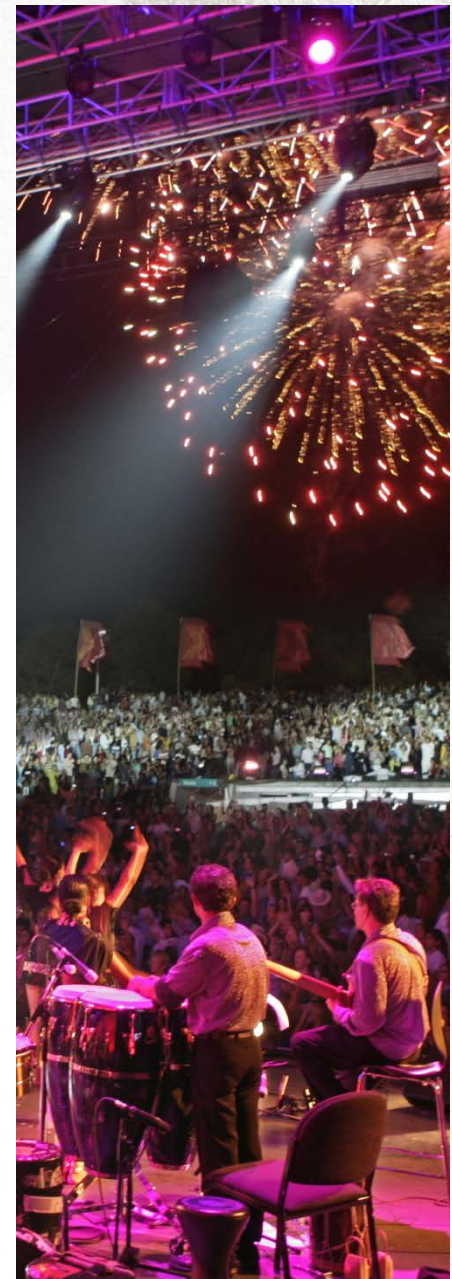
Hon. Heidi Victoria MP  
Minister for the Arts



24 May 2013

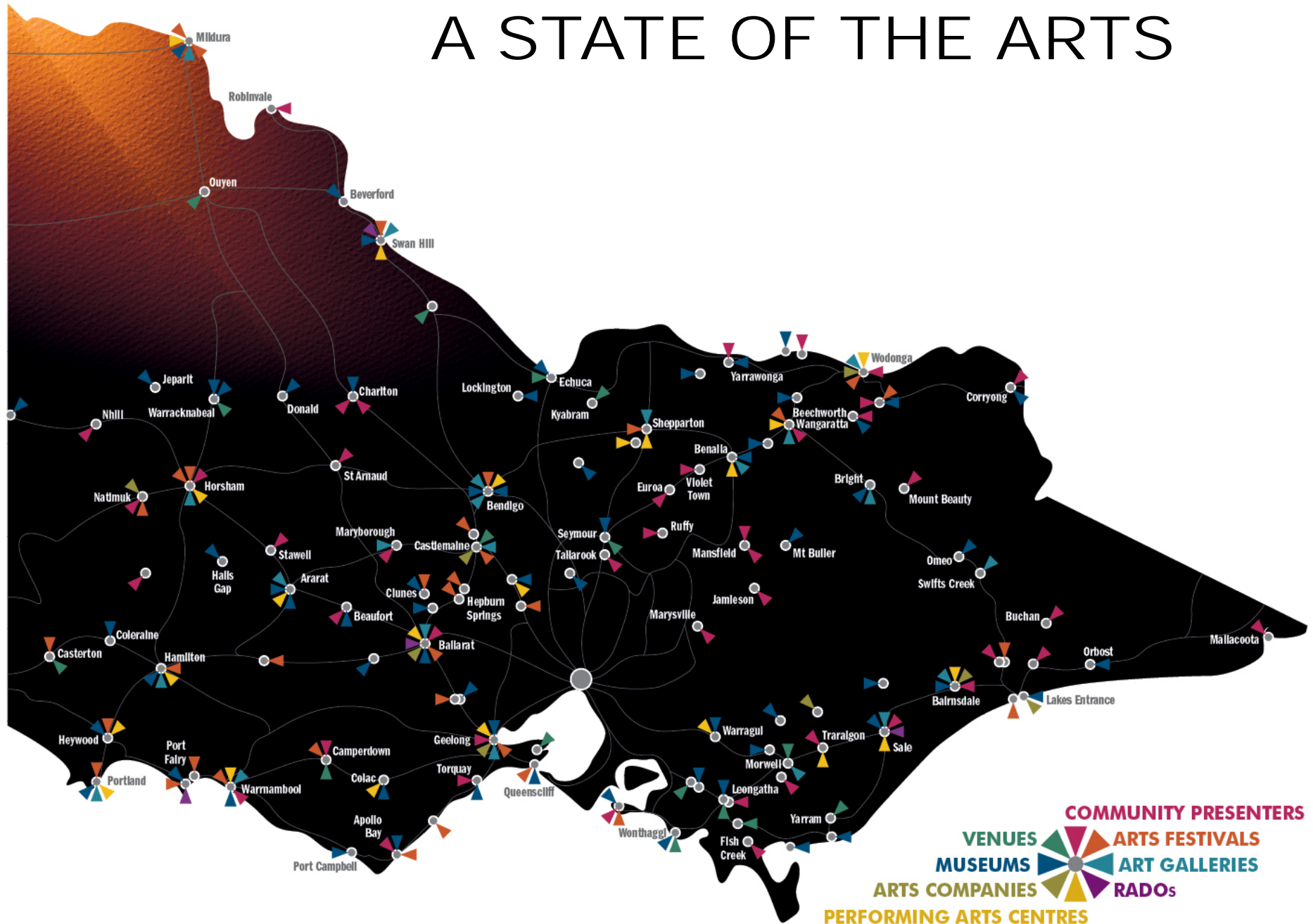
# ARTS VICTORIA

- Oversees **8** State-owned arts agencies
- Maintains **27** State-owned arts facilities and venues
- Supports **107** Victorian arts and cultural organisations, **47** in regional Victoria
- Delivers grants to **350** arts projects a year
- Marketing and research initiatives to build audiences and future sustainability



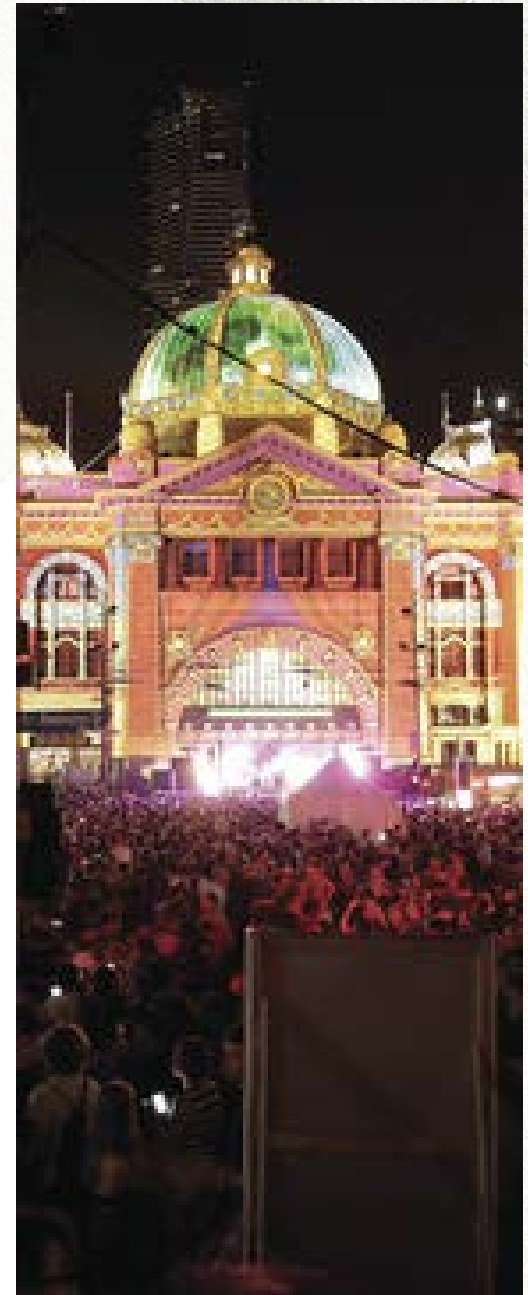


# A STATE OF THE ARTS



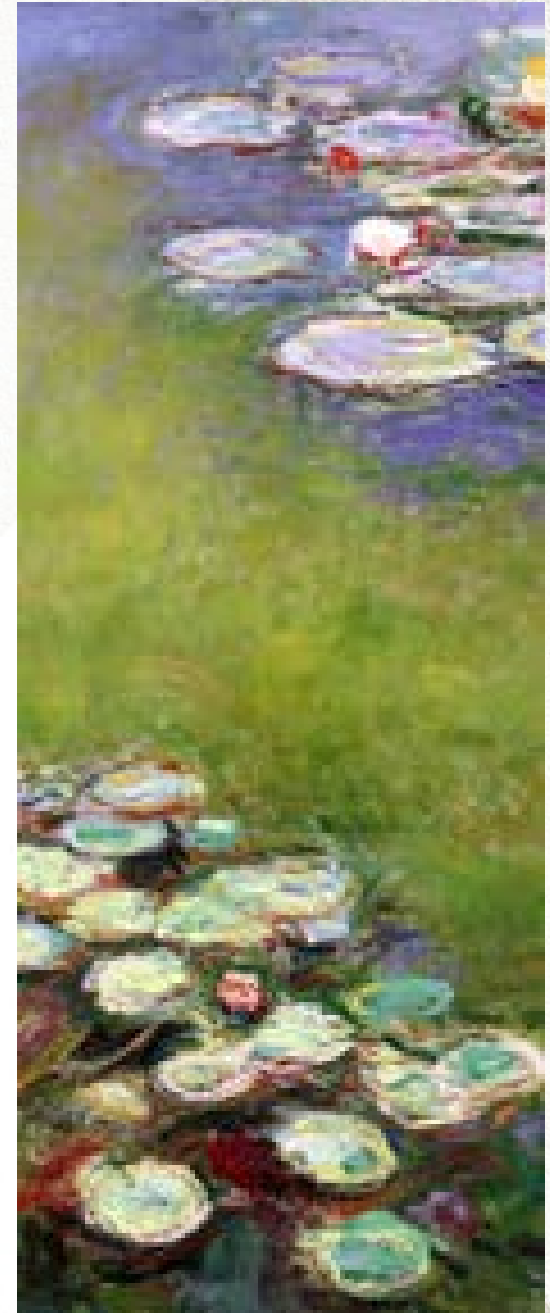
# ARTS IMPACT: PARTICIPATION

- **87%** of Victorians attend cultural venues/events
- **54%** attend at least one live performance a year
- **One third** go to music performances - about the same as the footy
- **95%** of Victorian kids attend cultural venues/events
- **43%** of Vic kids do arts and craft activities for fun
- **37%** Vic kids participate in arts outside of school
- **8m+** visits a year to our state-owned cultural institutions
- **300,000+** participated in the first White Night Melbourne



# ARTS IMPACT: ECONOMIC

- Melbourne Winter Masterpieces has generated **\$318m** for Victoria since 2004
- Grace Kelly Exhibition generated **\$16.3m** for Bendigo
- The live music industry generates **\$501m** a year and **17,200 FTE** jobs
- State-owned arts agencies employ **1,574 FTE** staff
- Funded arts and cultural organisations employ **2,048 FTE** staff
- Flow on employment across design, multimedia, education, hospitality and tourism





# ARTS ACHIEVEMENTS

- Ensured a thriving future for the Victorian College of the Arts
- Commenced construction on Circus Oz's new home
- Completed the redevelopment of Hamer Hall
- Addressed critical storage issues to better secure and protect our valuable cultural collections.
- Capital works and upgrades to ensure our cultural institutions remain among the world's best.



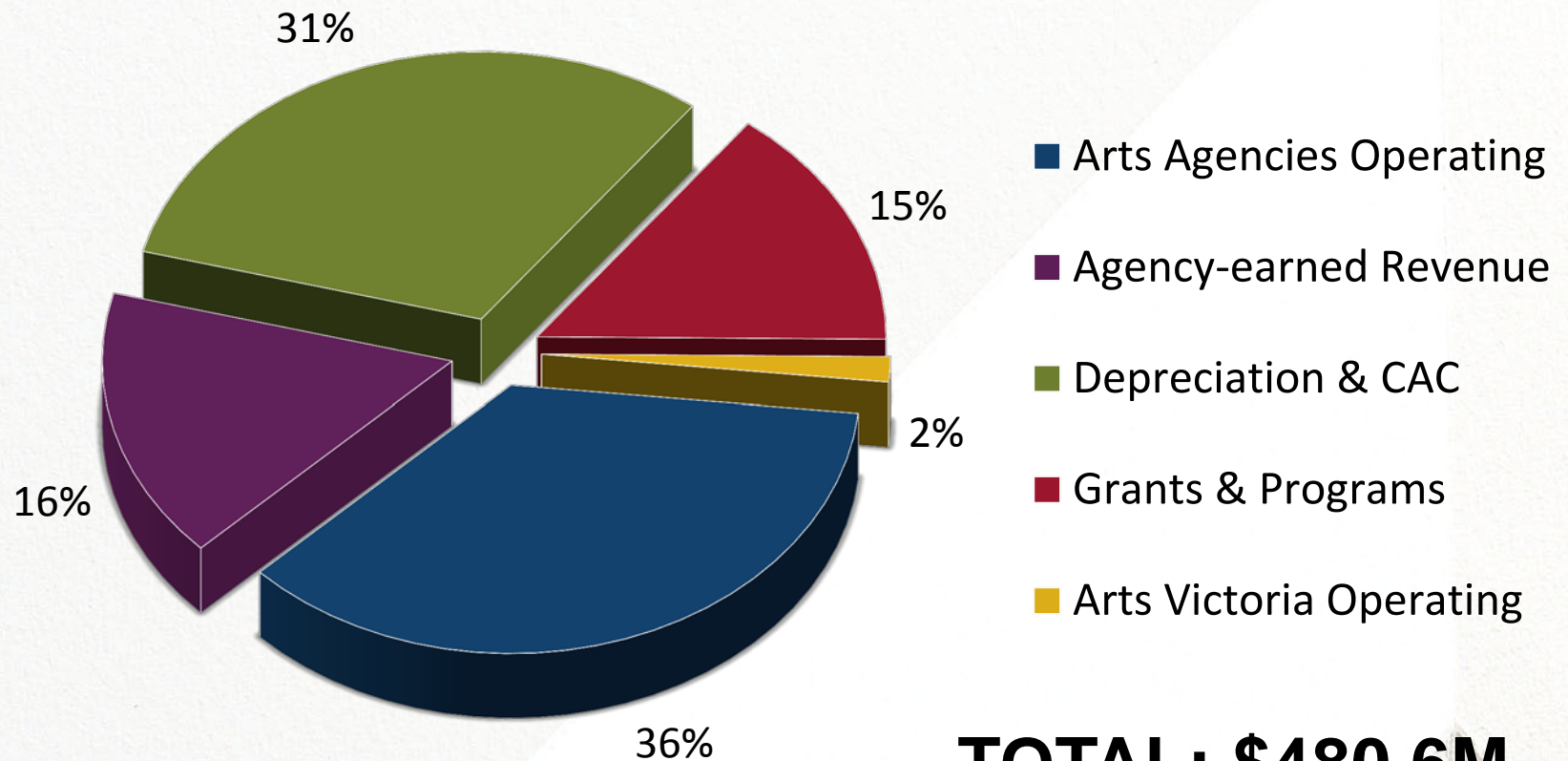
# ARTS ACHIEVEMENTS (continued)

- Reformed the way Government supports arts organisations
- Invested in regional arts initiatives, including the Small Town Transformations program
- Boosted funding for:
  - Multicultural Arts Victoria;
  - Melbourne International Comedy Festival;
  - Melbourne Recital Centre;
  - Malthouse Theatre;
  - GPAC.





# ARTS PORTFOLIO TOTAL ANNUAL BUDGET 2013-14



**TOTAL: \$480.6M**



# 2013-14 BUDGET: ARTS OUTPUT INITIATIVES

*(over two years)*

Strengthening the Independent Arts Sector	\$5.25m
NGV Summer Program	\$4.50m
Arts Centre Melbourne Programming	\$4.00m
Building Organisational Capability at SLV	\$3.00m
PROV Asset Plan Renewal	\$1.20m
Music Victoria Support	\$0.25m
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<b>TOTAL OUTPUT</b>	<b>\$18.2m</b>

# 2013-14 BUDGET: ARTS ASSET INITIATIVES

*(one year)*

Arts and Cultural Facilities

Maintenance Fund

\$5.00m

NGV Gallery Renewal

\$4.00m

PROV Asset Plan

\$1.70m

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**TOTAL ASSET**

**\$10.70m**



