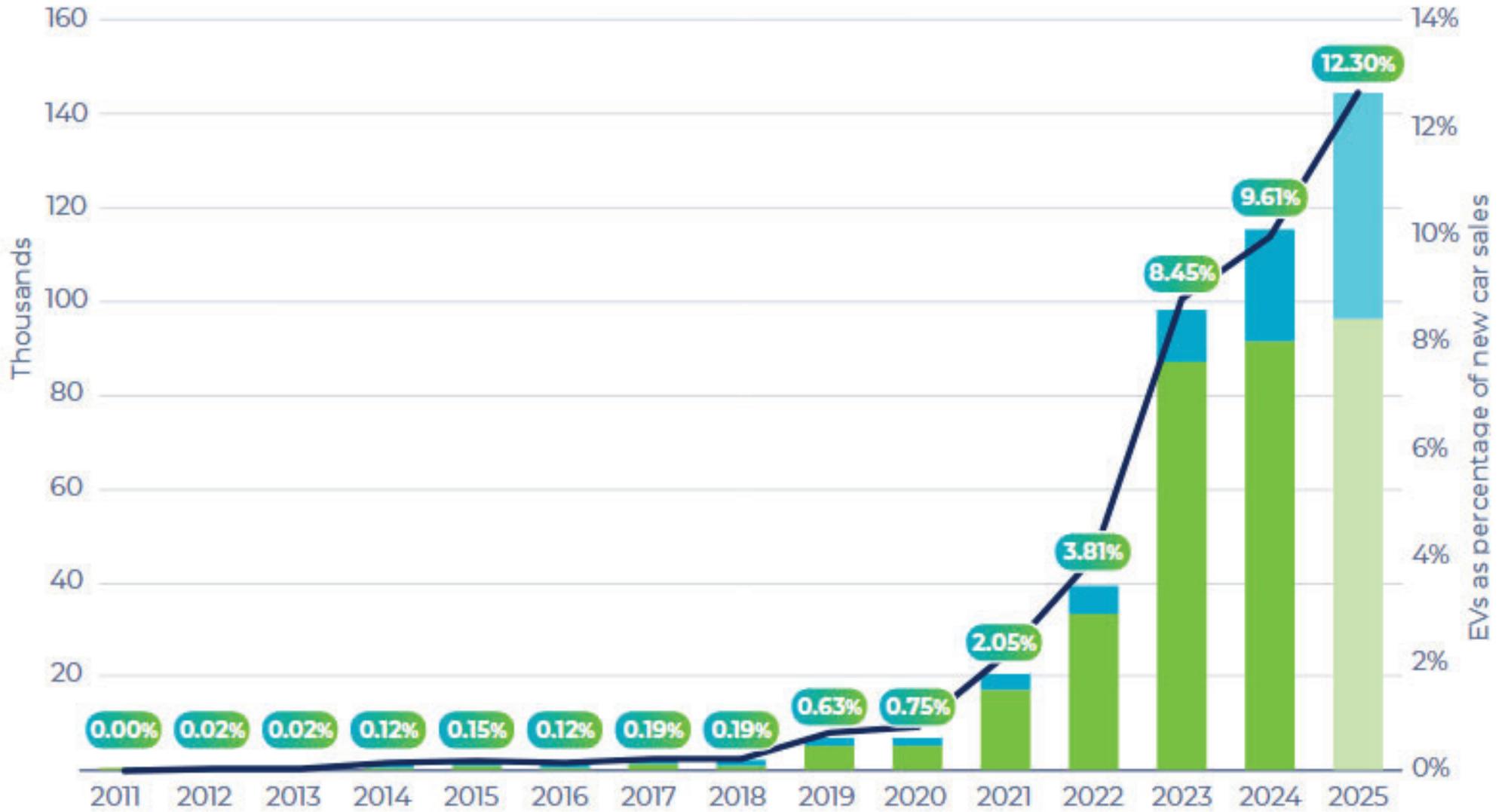


BEV PHEV EV % Share



Sources: EVC Vehicles Sales Report, AAA EV Index, VFACTS. Includes projections for full year 2025.



Rogers 'Diffusion of Innovation' model (1962)

Image: adapted from Wikimedia Commons

