

Action and influence cards

These cards are designed to prompt students to think about the purpose, use and effectiveness of the different actions. Below are some additional activities.

- Categorise the cards into:
 - Actions that have been reported in the news in the last week, month or year
 - Pace of change, from quickest to slowest (for example a viral social media post versus boycott a product)
 - Degrees of impact (for example small versus large changes or local, national or global changes)
- Create a cause-and-effect chart
 - Why take the action and what impact might it have
- Conduct an analysis of:
 - The media, exploring the positive and negative connotations with particular action/s
 - A recent or upcoming election, identifying which actions candidates took or have taken
 - Which actions might work best for which demographics and why
 - The amount of time and people needed versus the amount of influence (cost versus benefit)
 - The effect of different actions in combination with each other
 - The time and place an action of an action, for example, is there some times (e.g. key events) or places (e.g. some countries) where some actions might have bigger impacts
- Planning for action
 - Which ones would you take? Why
 - Which outcomes might be useful for a class campaign. Why?
 - Which actions might be missing? What impact would these actions have?
- Research a famous moment when an action has been taken. What was the outcome/s?

Further activities and information can be found at vicparl.news/action-influence