

ARTS AND CULTURE



VICTORIA 2050

The parliament of the past decided to place a high priority on arts and culture. Therefore, there has been lots of thought put into:

- The development of new small venues
- Arts and cultural events for diverse populations

DESIGN CHALLENGE

Design a series of wayfinding signs (directions) that helps the people of Victoria in 2050 locate different parts of the arts and cultural industries and events. Consider:

What are the different sources of art and culture and where is it located?

What different signs might be needed? (think arrows and icons)

What colour coding and other design features might be able to help?

Will people be able to easily understand the different symbols and icons?

How might the signs be enhanced to help people who speak different languages or for people with low or no vision?

RULES

You may:

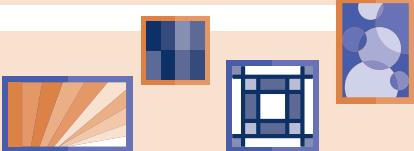
Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the arts and culture area

Design a different type of artefact representing the future of arts and culture in Victoria 2050

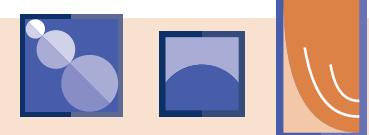


You must:

Include the development of new small venues

Design arts and cultural events for diverse populations

Ask for support and information from at least two other high priority areas



You must not:

Share information with any low priority areas



AGED CARE



VICTORIA 2050

The parliament of the past decided to place a high priority on aged-care. Therefore, there has been lots of opportunities to consider:

- expanding community programs to address social isolation
- expanding community-based transport services for employees and seniors at facilities

DESIGN CHALLENGE

Design a magazine cover about aged-care for the people of Victoria 2050. Consider the following:

The magazine's brand.
(Think about design choices for your key audience)

The title of your magazine

The main cover story and image

what other stories (headlines and teasers) will appear in the issue

How often it is published and how much it costs. Is it print, digital or both?

RULES

You may:

Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the aged-care area

Design a different type of artefact representing the future of aged-care in Victoria 2050



You must:

Consider community programs to address social isolation

Consider how to create community-based transport services

Ask for support and information from at least two other high priority areas



You must not:

Share information with any low priority areas

EDUCATION



VICTORIA 2050

The parliament of the past decided to place a high priority on education. Therefore, there has been lots of opportunities to consider:

- expanding access to virtual schools and online learning resources
- the location of schools in high demand areas

DESIGN CHALLENGE

Design product packaging for the education options available to the people of Victoria in 2050. Consider the following

The products and branding.
(Think about design choices for your key audience)

The name and description of the product

Any advice on how to dispose of the packaging

The ingredients and direction for use, as well as any important storage advice (if applicable)

How the product is packaged. For instance, does the packaging need to be durable, tamper proof or easy to reseal

RULES

You may:

Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the education area

Design a different type of artefact representing the future of education in Victoria 2050



You must:

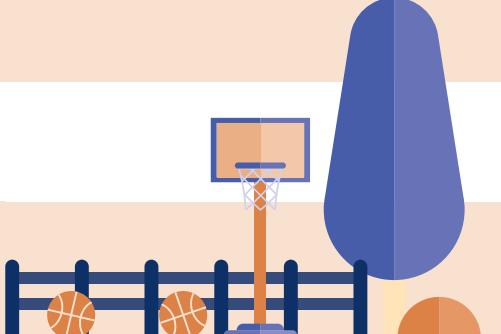
Consider expanding access to virtual schools and online learning resources

Consider building new schools in high demand areas

Ask for support and information from at least two other high priority areas

You must not:

Share information with any low priority areas



ENERGY SUPPLY



VICTORIA 2050

The parliament of the past decided to place a high priority on energy supply. Therefore, there has been lots of thought put into the:

- Renewable energy sources
- Supplying energy to homes, schools, vehicles and health services, especially in regional and remote areas

DESIGN CHALLENGE

Design a menu that provides the energy options for the people of Victoria in 2050? Consider:

What are the names of the different types of energy available?

What 'ingredients' (features) are in each type of energy supply?

Are people able to make alterations or substitutions? If so, are there limitations? If not, why not?

What, other than price, might determine the type of energy people choose use?

RULES

You may:

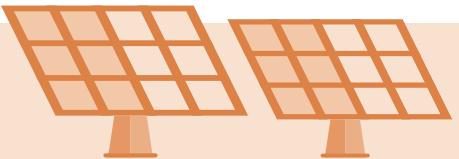
Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the original energy supply card

Design a different type of artefact representing the future of energy supply in Victoria 2050



You must:

Include renewable energy sources

Ask for support and information from at least two other high priority areas

Consider supplying energy to homes, schools, vehicles and health services, especially in regional and remote areas



You must not:

Share information with any low priority areas

EMPLOYMENT



VICTORIA 2050

The parliament of the past decided to place a high priority on employment. Therefore, there has been lots of opportunities to consider:

- flexible training options
- improving access to the internet and digital training, especially in regional areas

DESIGN CHALLENGE

Design a magazine cover about employment opportunities for the people of Victoria 2050. Consider the following:

The magazine's brand.
(Think about design choices for your key audience)

The title of your magazine

The main cover story and image

what other stories (headlines and teasers) will appear in the issue

How often it is published and how much it costs. Is it print, digital or both?

RULES

You may:

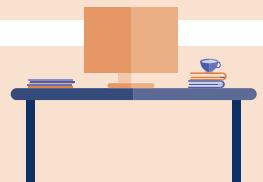
Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the employment area

Design a different type of artefact representing the future of employment in Victoria 2050

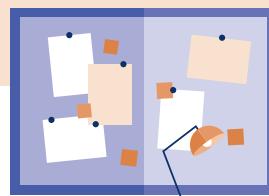


You must:

Consider flexible training options to increase employability

Ask for support and information from at least two other high priority areas

Consider how to improve access to the internet and digital training, especially in regional areas



You must not:

Share information with any low priority areas



FOOD SUPPLY



VICTORIA 2050

The parliament of the past decided to place a high priority on food supply. Therefore, there has been lots of opportunities to consider:

- strengthening local supply chains and diversifying food production
- incorporating agricultural technology

DESIGN CHALLENGE

Design a series of wayfinding signs (directions) that help the people of Victoria in 2050 locate their food supply. Consider:

The different sources of food and where is it located

The different signs that might be needed (think arrows and icons)

What colour coding and other design features might be useful

The use of easy-to-understand symbols and icons

How the signs might be enhanced to help people who speak different languages or for people with low or no vision

RULES

You may:

Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the food supply area

Design a different type of artefact representing the future of food supply in Victoria 2050



You must:

Consider strengthening local supply chains and diversifying food production

Consider how technology can be incorporated into agriculture

Ask for support and information from at least two other high priority areas

You must not:

Share information with any low priority areas



HEALTH SERVICES



VICTORIA 2050

The parliament of the past decided to place a high priority on health services. Therefore, there has been lots of thought put into:

- Access to health care in regional areas
- The use of integrated community care, especially to support chronic disease management

DESIGN CHALLENGE

Design a book cover that captures the types of stories people might tell about health services in Victoria in 2050. Consider:

What is the genre of the stories that people might tell (adventure, drama, comedy, romance ...)?

What might the title of the book be?

What picture or illustration would be on the front cover?

What might the critics say about the story?

What might the blurb on the back of the book say? How would you summarise the story of health services in Victoria 2050?

RULES

You may:

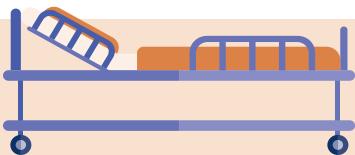
Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the health services area

Design a different type of artefact representing the future of health services in Victoria 2050



You must:

Consider access to health care in regional areas

Ask for support and information from at least two other high priority areas

Consider the use of integrated community care, especially to support chronic disease management

You must not:

Share information with any low priority areas



HOUSING



VICTORIA 2050

The parliament of the past decided to place a high priority on housing. Therefore, there has been lots of thought put into the:

- the location of housing to schools
- the distribution of population for electorates

DESIGN CHALLENGE

Design a menu that provides the housing options for the people of Victoria in 2050? Consider:

The names of the different types of housing available?

What, other than price, might determine the type of housing people choose?

What 'ingredients' (features) are in each type of housing?

Whether people are able to make alterations or substitutions. If so, are there limitations? If not, why not?

RULES

You may:

Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the original housing card

Design a different type of artefact representing the future of housing in Victoria 2050



You must:

Consider the location of housing to schools

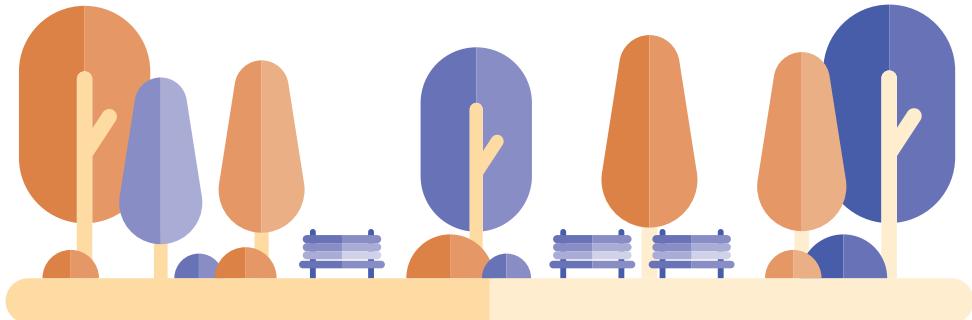
How the population has been distributed for elections

Ask for support and information from at least two other high priority areas

You must not:

Share information with any low priority areas

GREEN SPACE



VICTORIA 2050

The parliament of the past decided to place a high priority on green space. Therefore, there has been lots of opportunities to consider:

- expanding tree canopies in urban areas
- developing vertical and rooftop gardens

DESIGN CHALLENGE

Design a menu that provides details about the green spaces available to the people of Victoria in 2050. Consider the following:

The names of the different types of green spaces available?

What, other than price, might determine the type of green spaces people choose?

What 'ingredients' (features) are in each type of green spaces?

Whether people are able to make alterations or substitutions. If so, are there limitations? If not, why not?

RULES

You may:

Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the original green space card

Design a different type of artefact representing the future of green space in Victoria 2050



You must:

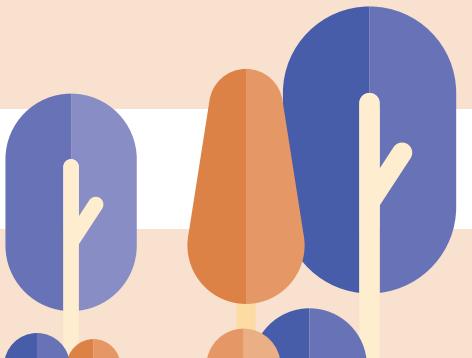
Consider expanding tree canopies in urban areas

How to develop vertical and rooftop gardens in new housing developments

Ask for support and information from at least two other high priority areas

You must not:

Share information with any low priority areas



RETAIL AND BUSINESS



VICTORIA 2050

The parliament of the past decided to place a high priority on retail and business. Therefore, there has been lots of thought put into the:

- Enhancing digital trade options
- New retail, hospitality and consumer services precincts

DESIGN CHALLENGE

Design product packaging for the retail and business options available to the people of Victoria in 2050. Consider:

What is the name and description of the product?

Is there any advice on how to dispose of the packaging?

What is your product and what is the branding? (Think about design choices that suggest who the main audience is)

What are the ingredients and direction for use, as well as any important storage advice if applicable

How is the product packaged? For instance, does the packaging need to be durable, tamper proof, easy to reseal ...

RULES

You may:

Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the retail and business area

Design a different type of artefact representing the future of retail and business in Victoria 2050



You must:

Consider how digital trade options have been enhanced

Consider the development of new retail, hospitality and consumer services precincts

Ask for support and information from at least two other high priority areas

You must not:

Share information with any low priority areas



REPRESENTATION



VICTORIA 2050

The parliament of the past decided to place a high priority on representation. Therefore, there has been lots of thought put into:

- addressing barriers for disadvantaged groups
- the number of people each member of parliament represents

DESIGN CHALLENGE

Design a series of billboards that helps the people of Victoria in 2050 understand how they are represented in parliament. Consider:

What is the simple and bold messaging for the billboard?

What visuals and colours will be used?

What elements will you include to make the billboard memorable but also easy to read?

Where are the billboards going to be located? How will the location change what is on the billboard? (think about what design elements are included for the target audience in this area)

RULES

You may:

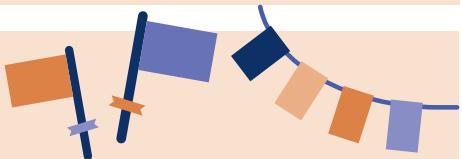
Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the original representation card

Design a different type of artefact representing the future of representation in Victoria 2050



You must:

Address some barriers for disadvantaged groups

Consider the number of people each member of parliament represents

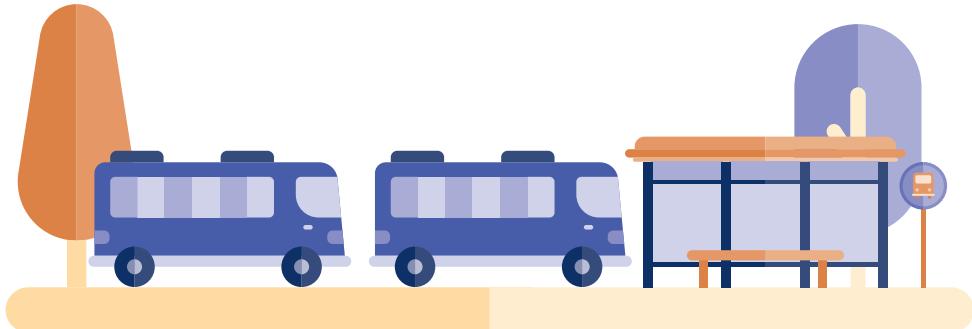
Ask for support and information from at least two other high priority areas

You must not:

Share information with any low priority areas



TRANSPORT



VICTORIA 2050

The parliament of the past decided to place a high priority on transport. Therefore, there has been lots of opportunities to consider:

- building accessible transport that connects to housing, community spaces and employment
- improving public transport networks

DESIGN CHALLENGE

Design a book cover that captures the types of stories people might tell about transport in Victoria in 2050. Consider the following:

The genre of the stories that people might tell. Are they fact or fiction? (Also think about whether the stories are historical fiction, adventure, drama, comedy, romance, suspense ...)

The title of the book

What picture or illustration would be on the front

What might the critics say about the story

The details in the blurb on the back of the book. How would you summarise the story of transport in Victoria 2050?

RULES

You may:

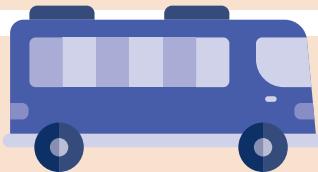
Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the transport area

Design a different type of artefact representing the future of transport in Victoria 2050

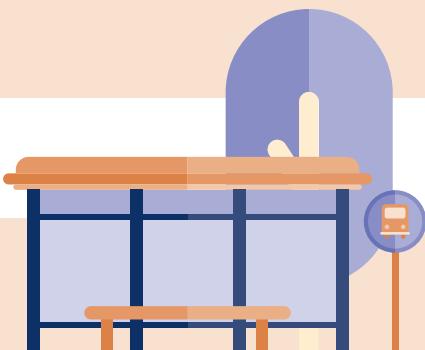


You must:

Consider how to improve public transport networks

Ask for support and information from at least two other high priority areas

Consider how to connect housing developments, community spaces and employment with accessible transport



You must not:

Share information with any low priority areas

WASTE MANAGEMENT



VICTORIA 2050

The parliament of the past decided to place a high priority on waste management. Therefore, there has been lots of opportunities to consider:

- developing regional and local waste recovery businesses
- retro-fitting apartments for the collection and recycling of high volumes of waste

DESIGN CHALLENGE

Design a series of billboards that helps the people of Victoria in 2050 understand waste management. Consider the following:

The simple and bold messaging for the billboard

The visuals and colours that will be used

Any elements to make the billboard memorable but also easy to read

The location of the billboards. (Think about how the location might change the audience and what is on the billboard)

RULES

You may:

Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the original waste management area

Design a different type of artefact representing the future of waste management in Victoria 2050



You must:

Consider how to retro-fit apartments for waste collection and recycling

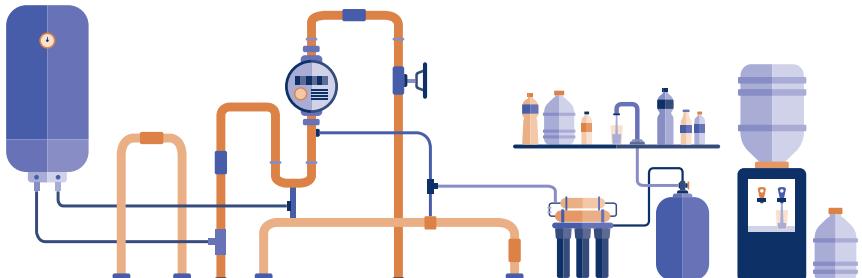
Consider developing regional and local waste recovery business

Ask for support and information from at least two other high priority areas

You must not:

Share information with any low priority areas

WATER SUPPLY



VICTORIA 2050

The parliament of the past decided to place a high priority on water supply. Therefore, there has been lots of opportunity to consider:

- Recycling of water for irrigation toilet flushing and industrial processes
- Reducing overall water usage

DESIGN CHALLENGE

Design a series of wayfinding signs (directions) that helps the people of Victoria in 2050 locate their food supply. Consider:

What are the different sources of food and where is it located?

What different signs might be needed? (think arrows and icons)

What colour coding and other design features might be able to help?

Will people be able to easily understand the different symbols and icons?

How might the signs be enhanced to help people who speak different languages or for people with low or no vision?

RULES

You may:

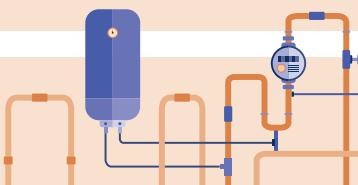
Ask for support and information from any other high priority area

Share, if asked, any information with another high priority area

Use any details from the scenario

Use any additional details from the water supply area

Design a different type of artefact representing the future of water supply in Victoria 2050



You must:

Consider how water can be recycled for irrigation, toilet flushing and industrial processes

Consider how to reduce overall water usage

Ask for support and information from at least two other high priority areas



You must not:

Share information with any low priority areas

