



## Inquiry into Retaining Young People in Rural Towns and Communities

The Rural and Regional Services and Development Committee of the Parliament of Victoria is conducting an inquiry into Retaining Young People in Rural Towns and Communities. They will report to Parliament by 15 June 2006.

The terms of reference for the inquiry requires the Committee to identify and examine the factors that influence young people to remain in rural communities, or to leave them; and to recommend strategies that might lead to more young people remaining in or returning to rural communities.

*To inquire into and report to Parliament on strategies to encourage and support young people to remain in or return to their rural towns and communities, with a particular regard to the following:*

- 1. identifying and examining the factors that influence young people in deciding to remain in or leave the rural communities in which they reside;*
- 2. identifying and examining the factors that influence young people in deciding whether or not to return to the rural communities in which they have previously resided following the completion of study, travel or other fixed or short term activities in other places, and*
- 3. developing strategies and recommendations on steps that might be taken to increase the number of young people who decide to remain in or return to rural towns and communities.*

The National Council of Young Farmers will compile a submission for the inquiry and would appreciate your input.

The issue of retaining young people in rural/regional towns and communities is significant and this inquiry gives us all an opportunity to reach the policy makers.

We have compiled 5 questions which are designed to address the terms of reference and also reduce the time required of an individual submission.

An individual submission can also be made through <http://www.parliament.vic.gov.au/trsdc>.

Submissions close 28<sup>th</sup> April 2006.

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**Respondent 1**

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?**

- |  |  |                                       |                                    |
|--|--|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Secondary school        | <input type="checkbox"/> Employment/Career | <input type="checkbox"/> Relationship | <input type="checkbox"/> Health    |
| <input type="checkbox"/> Uni/Tafe/Apprenticeship | <input type="checkbox"/> Family            | <input type="checkbox"/> Travel       | <input type="checkbox"/> Lifestyle |
|  | <input type="checkbox"/> Opportunity       |                                       |                                    |

Most young people that we have consulted leave to further education or better work options. They also say that if you want to be seen as a loser, you stay locally but if you want to be seen as successful you go away to study and work. Only those who don't have what it takes, stay at home or locally.

Young people who are different do not feel comfortable in small rural locations. They say that there is a great deal of pressure to conform and to pretend to fit in by doing what the majority do and looking like the majority. Young people who look different, express themselves differently, have same sex orientation, practice the arts, don't play sport or any way are not conforming are isolated and even ostracised. Young people have told us that there is no or little privacy in small rural communities and little scope for individuality.

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?**

- |  |  |                                       |                                    |
|--|--|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Secondary school        | <input type="checkbox"/> Employment/Career | <input type="checkbox"/> Relationship | <input type="checkbox"/> Health    |
| <input type="checkbox"/> Uni/Tafe/Apprenticeship | <input type="checkbox"/> Family            | <input type="checkbox"/> Travel       | <input type="checkbox"/> Lifestyle |
|  | <input type="checkbox"/> Opportunity       |                                       |                                    |

Some young people would be prepared to return to our region after studying in Melbourne or other large centres if they had a good job, if they inherited property or when they have children as they would like their children to grow up in safe, healthy environment.

**Question 3 What would influence your decision to  stay /  return?**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Tax Incentives      | <input type="checkbox"/> Health / Education Services  | <input type="checkbox"/> Business Success             |
| <input type="checkbox"/> Family/Relationship | <input type="checkbox"/> Employment opportunities     | <input type="checkbox"/> Transport / Rooding Services |
| <input type="checkbox"/> Lifestyle           | <input type="checkbox"/> Communication infrastructure | <input type="checkbox"/> Cost of Living               |

Many young people have said that good facilities and services would influence their return. Particularly health, transport and education as well as recreation and sporting.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Tax Incentives      | <input type="checkbox"/> Health / Education Services  | <input type="checkbox"/> Business Success             |
| <input type="checkbox"/> Family/Relationship | <input type="checkbox"/> Employment opportunities     | <input type="checkbox"/> Transport / Rooding Services |
| <input type="checkbox"/> Lifestyle           | <input type="checkbox"/> Communication infrastructure | <input type="checkbox"/> Cost of Living               |

The present options are limited for young people in our region. Most who go straight from school to work go into retail or farm labour.

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If YES , which business structures are you intending to use or know about ?**

**If NO , Why not ?**

Many young people are put off the business that their families are engaged in whether it is farming or small businesses such as retail or service. They say that they don't want to work long hours for little return and to be so dependent on the vagaries of weather, seasonal conditions and market forces. They do not see enough optimism and rewards in rural businesses as they know them.

They also have limited understanding of the opportunities for well paid and rewarding careers available. Hopefully changes to careers advice and better qualified careers teachers will remedy this.

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**Respondent 2**

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**Question 1 Why did you  leave rural/regional Victoria?  Uni/Tafe/Apprenticeship**

**Question 2 Are you planning to  leave /  return to rural/regional Victoria?  YES Why?**  
 Employment/Career I have returned to regional Victoria for work.

**Question 3 What would influence your decision to  stay /  return?**  
 Family/Relationship  Employment opportunities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**  
 Lifestyle  Employment opportunities  Transport / Roading Services  
 Cost of Living

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**  
**If YES , which business structures are you intending to use or know about ?**  
 Telecommunication infrastructure

Already involved in a financial consulting company for Agribusiness, specialising in price risk management. Also involved in family farm to a small degree.

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**Respondent 3**

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?**  
 Secondary school  Employment/Career  Uni/Tafe/Apprenticeship

Other Left Lismore in SW Vic to go to boarding school in Geelong then after that went on to uni in Melbourne. Worked for 18 months in Melbourne then returned to SW Victoria for work / relationship.

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?  YES**  
 Employment/Career  Relationship  Lifestyle

See above answers.

**Question 3 What would influence your decision to  stay /  return?**  
 Family/Relationship  Employment opportunities  Cost of Living

Having studied Agriculture / Commerce most employment opportunities are in the regional centres.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**  
 Business Success  Health / Education Services  Employment opportunities

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**  
**If YES , which business structures are you intending to use or know about ?**

Share farming / Joint venture. About to start succession planning for family property. While still employed by a bank, staff loans are very appealing and lessen the burden of high interest rates.

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**Respondent 4**

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**Question 1 Why did you stay in rural/regional Victoria?  Employment/Career**

Originally from Regional Victoria. moved to Melbourne for Uni then gained employment in Regional Victoria for career progression.

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?  NO**  
 Employment/Career

I will remain in regional Victoria, provided there are suitable career opportunities in the areas.

**Question 3 What would influence your decision to  stay /  return?**

Tax Incentives  Family/Relationship  Lifestyle  Employment opportunities

My reason for staying in regional Victoria are due mainly because of employment in the field of Agribusiness and because family are based there. Lifestyle is also very important as career alone without a satisfying lifestyle will not keep me here. Tax Incentives would make it harder for me to leave to the cities.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives  Family/Relationship  Lifestyle  Employment opportunities

I currently live in Shepparton. There is a group called the Young Sheppartonians which was originally created by businessmen/professionals in the area. They were finding that youth out of the cities were coming out for 12mths to gain experience then head back to the city. One of the reasons was the lack of social contacts out side of work. They got together in 1997 and formed the Young Sheppartonians which is a social group with the sole aim to get people together to meet others in the area. This has been a success at its important to business in the area to promote it. This has led to many from out of the area staying for longer then originally planned. A similar group has apparently started in Wonthaggi, and other areas have also stated the need for this. I have had friends that have travelled to regional areas for career progression however have left due to the lack of ability be become involved in society. Sports clubs are one way of social interaction, however many don't play your normal sports thus leaving them with little other choice.

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No

**If YES , which business structures are you intending to use or know about ?**

Not at this stage, however maybe later on in life.  Study  Employment/Career

***Respondent 5***

**Question 1 Why did you**  leave /  stay in rural/regional Victoria?  Relationship

**Question 2 Are you planning to**  leave /  return to rural/regional Victoria? **Why?**

No – here for life marrying a farmer.

**Question 3 What would influence your decision to stay?**

Lifestyle  Family/Relationship

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Cost of Living  Communication infrastructure  Employment opportunities

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase Looking at settling up a flower farm on husbands farm.

***Respondent 6***

**Question 1 Why did you**  leave /  stay in rural/regional Victoria?  Secondary school

I left rural Victoria to attend boarding school because of the higher quality of education in Melbourne compared to rural towns. I then enrolled in University in Melbourne and enjoyed the city life.

**Question 2 Are you planning to**  leave /  return to rural/regional Victoria? **Why?**

No. My friends are all in Melbourne.

**Question 3 What would influence your decision to**  stay /  return?

Greater job opportunities in the city and all my friends are in Melbourne. A large variety of pass times in Melbourne ie Football, concerts, restaurants, parks, shopping etc. compared to regional vic.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax breaks, improved health & education in the country. Doctors should be paid much more in the country than their city counterparts. Greater distribution of taxes to local governments to improve the community and general infrastructure i.e roads. Currently all GST is used by the states none of this is passed onto the local councils which is of some concern.

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No  
**If YES , which business structures are you intending to use or know about ?**

Potential to buy rural property at some stage

### ***Respondent 7***

**Question 1 Why did you**  **move to rural/regional Victoria?**  Relationship  
The reason why I came to Victoria (from SA/NSW) was due to my relationship with my partner who is from Victoria and employment/career opportunities

**Question 2 Are you planning to**  **leave /**  **return to rural/regional Victoria? Why?**

Yes I am planning to leave Victoria in August 2006 due to my partner's career move to NT.

**Question 3 What would influence your decision to**  **stay /**  **return?**

Employment opportunities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities, cost of living and quality of regional services outside of Melbourne eg. education, health

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No  
**If YES , which business structures are you intending to use or know about ?**

Yes – capital outright purchase

### ***Respondent 8***

**Question 1 Why did you**  **leave /**  **stay in rural/regional Victoria?**

Employment/Career  Uni/Tafe/Apprenticeship

Needed to leave to engage in university studies and to follow career path in early stages.

**Question 2 Are you planning to**  **leave /**  **return to rural/regional Victoria? Why?**

Family  Relationship  Lifestyle

Looking forward to being able to take my knowledge back and therefore contribute to local community.

**Question 3 What would influence your decision to**  **stay /**  **return?**

Family/Relationship  Health / Education Services  Cost of Living

Lifestyle

Relationships and lifestyle are major reasons, easy place to live, much nicer than living in the city.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives  Health / Education Services  Cost of Living

Family/Relationship  Lifestyle

Other young people need to be made aware of lifestyle of country Victorians. Fantastic opportunities available and cost of living is a major benefit.

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No  
**If YES , which business structures are you intending to use or know about ?**

Communication services – Public Relations services for rural/regional clients.

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**Respondent 9**

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Uni/Tafe/Apprenticeship**

**Question 2 Are you planning to  return to rural/regional Victoria? Why?  Travel**

**Question 3 What would influence your decision to  stay /  return?  Lifestyle**

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities  Lifestyle

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If NO , Why not ?  Employment/Career**

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**Respondent 10**

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?**

I live in regional Victoria for - lifestyle predominately and secondly employment. Plus the city is just too fast and expensive – good for a visit.

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?**

Not planning on leaving Rural Victoria for at least another 15-20yrs. My career is here and we're not too far from Melb if we need to go.

**Question 3 What would influence your decision to  stay /  return?**

Development in the Gippsland region would ensure us to stay. Roads, tourism, Marketing, health (there was a 3mth waiting list to see a dentist).

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

JOBS and competitively paying jobs! They just don't exist.

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If YES , which business structures are you intending to use or know about ?**

No – I am happy with what I am doing – ie Rural banking

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**Respondent 11**

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Lifestyle**

Lifestyle. People & Relationships. Country Landscape. Agriculture. Easy going atmosphere.

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?  No**

**Question 3 What would influence your decision to  stay /  return?**

I don't think I would consider moving back to a city permanently. She'd have to be a pretty amazing woman! Ha ha

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment Opportunities with out a doubt. Tax incentives could also be a further encouragement

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If YES , which business structures are you intending to use or know about ?  Yes**

Leasing land or business  Share farming / Joint venture

Might be sometime away though.

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### ***Respondent 12***

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#### **Question 1 Why did you move to rural/regional Victoria?**

I moved to rural Victoria when I met my husband. I came from a city environment and he was working the family farm. We decided I would move to his area, and if I really hated it, we would both move back to the city. I am still here and love living where I live, would not move back to the city for anything.

#### **Question 2 Are you planning to leave / return to rural/regional Victoria? No**

#### **Question 3 What would influence your decision to stay / return?**

Lifestyle is very important. Cost of living is much cheaper here than in the city. I have never had trouble finding work, for me I believe my employment opportunities have been better here than if I stayed in the city. People know you and know what you are capable of and therefore are more willing to give you a chance at something new. All the factors you have listed are important to me particularly health and education services. These could definitely be improved. Tax incentives would be very useful in encouraging people to move to rural Victoria. We have a shortage of professional, tradespeople, skilled and semi skilled and tax incentives would possibly encourage them to move to rural Victoria. Business success is also important but this is really only possible at the moment without good rainfall.

#### **Question 4 How would you retain/attract young people to rural/regional Victoria?**

All of the above are important. Tax incentives and cost of living would help young people financially. Health and education are extremely important as are employment opportunities. Reliable transport and communication infrastructure are important especially in a business sense. The lifestyle and the community relationships are a very good selling point. As a community, I believe we also need to address family relationships. I know quite a few young people who have left farming or the family business as they find it difficult to communicate with the older generation and then leave as they can not work with them. Being in business can be difficult, but being involved with a farming business can sometimes be impossible. Maybe we need to work together with Government to expand the rural councillor network. The problem is also getting people to discuss the issues, and in my experience this has been quite difficult, particularly with the older generation. Quite often, these family problems can be the driving force behind young people leaving.

#### **Question 5 Are you intending to become involved in a rural business ? Yes No**

**If YES , which business structures are you intending to use or know about ?**

Already are.

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### ***Respondent 13***

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**Question 1: Why did you stay in rural/regional Victoria?** Employment/Career Lifestyle  
OTHER "Why would you want to leave?"

**Question 2: Are you planning to leave rural/regional Victoria? Why? NO**

**Question 3: What would influence your decision to stay?**

No reason to leave unless business becomes financially unviable.

**Question 3: What would influence your decision to leave?** Business becomes unviable.

**Question 4: How would you retain/attract young people to rural/regional Victoria?**

Personal Tax Incentives, Transport Services

Particularly fuel and transport subsidies to put regional business on a level playing field with urban business.

**Question 5: Are you intending to become involved in a rural business?**

Already involved.

**If YES, which business structures are you intending to use or know about?**

Capital outright purchase

***Respondent 14***

**Question 1: Why did you stay in rural/regional Victoria?** Employment/Career

**Question 2 : Are you planning to leave rural/regional Victoria? Why?** NO

**Question 3: What would influence your decision to leave?** Employment opportunities  
Especially if international opportunities arose

**Question 4 : How would you retain/attract young people to rural/regional Victoria?**

Increase Employment opportunities  
Pathways to encourage young people into ag

**Question 5 : Are you intending to become involved in a rural business?** Already business owner

**If YES , which business structures are you intending to use or know about ?**

Already using:  
Capital outright purchase; Leasing; Contracting; Share farming

***Respondent 15***

**Question 1: Why did you  move to in rural/regional Victoria?**

Employment/Career grew up in Melbourne, moved to rural Vic for work. I did find it hard to make friends and establish a social circle out-side pre-existing contacts.

**Question 2: Are you planning to  leave /  return to rural/regional Victoria? Why?**

Lifestyle  Employment/Career  Health / Education Services

Left and went back to Melbourne. Am female with my partner living in another part of Vic. I did find it hard to make friends. Didn't play sport and if you hung out at the pub then you got a reputation (undeserved!)

**Question 3: What would influence your decision to  stay /  return?**

Lifestyle  Employment/Career  Cost of Living  
 Health / Education Services

Have bought a house in Melbourne now & left Forestry for primary teaching. I would move back to rural Vic if my partner & child supported the idea and we could both get suitable jobs.

**Question 4: How would you retain/attract young people to rural/regional Victoria?**

Family/Relationship  Health / Education Services  Communication infrastructure  
 Lifestyle  Employment opportunities

Look into network groups to give people a social but also professional outlet. Young kids who don't conform are not made welcome and may feel isolated. May-be need to teach greater tolerance for community diversity.

**Question 5: Are you intending to become involved in a rural business ?  Yes  No Why not ?**

Working as a primary school teacher, happy in the state system.

***Respondent 16***

**Question 1: Why did you  leave /  stay /in rural/regional Victoria?**

Employment/Career grew up in rural Oz, moved to Melbourne for uni & went back to my town once qualified as an accountant.

**Question 2: Are you planning to  leave /  return to rural/regional Victoria?  Yes Why?**

Family  Employment/Career  Lifestyle

Returned as I had been sponsored to study accountancy by a local business. Had a commitment to return to the town for a set period of time and work for the sponsors and 10 years later I am still there. I have bought a house, gotten married and have no intention of going anywhere.

We are pretty lucky in our town because there is a vibrant agriculture industry which has the spin-offs of secondary services & support businesses. They bring in enough critical mass to support the schools, community groups, health care systems etc. There is no shortage of employment and people tend to return or stay around. We have down-stream processing as well which means the range of job options within the town is higher. Because we are near the Murray, tourism plays a role which attracts the more “urban” type people who don’t want to be associated with something as “grubby/politically incorrect” as farming or forestry.

**Question 3: What would influence your decision to  stay /  return?**

Family/Relationship  Employment opportunities  Cost of Living  
 Lifestyle  Health / Education Services

Have bought a house, got married and have no intention of going anywhere.

**Question 4: How would you retain/attract young people to rural/regional Victoria?**

Family/Relationship  Employment/Career  Lifestyle

Similar incentives like mine – sponsor study programmes with reciprocation, like the old style training programmes, cadetships.

Highlight positive aspects of rural lifestyle – attack the stigma of country means stupid/slow/backwards

**Question 5: Are you intending to become involved in a rural business ?  No Why not**

Working for a company and happy being on wages. Enjoy the flexibility & when you leave work, you leave work.

### ***Respondent 17***

**Question 1: Why did you  move to rural/regional Victoria?**

Employment/Career Moved to rural Victoria for work in forest industry straight out of uni, grew up in Melbourne. Always knew that being a Forester meant leaving the city. As single female, I did find it hard to make friends and establish a social circle out-side pre-existing contacts and work colleagues. Tended to hang around with other transit professionals and didn’t get very involved in the local community because it was often too hard to break-in. Or once you did break-in, it was time to move to the next job opportunity.

**Question 2: Are you planning to  leave /  return to rural/regional Victoria? Why?**

Lifestyle  Employment/Career

Have moved around Victoria, Tasmania and NSW. Plan to move back to regional Victoria ie. Bendigo / Ballarat maybe Mansfield. Although as you get older it actually gets harder to start all over again if you have not yet found a partner or had children.

Enjoy the rural life over permanent city dwelling, pace of life & ease of movement, cost of housing, friendly neighbours. Don’t understand why my other city based friends seem to think that it is such a hardship to live out-side of Melbourne. Although I do have to be very careful about discussing what I do as forestry is seen as being very “politically incorrect” and farmers are seen as no better.

**Question 3: What would influence your decision to  stay /  return?**

Lifestyle  Health / Education Services  Cost of Living  
 Employment/Career

Thoroughly enjoy many aspects of the rural/regional lifestyle, 5 minute peak-hour, plenty of parking,

friendly neighbours and familiar faces. I have been tempted to go back to Melbourne due to loneliness and isolation, lack of sport/choir/theatre options but career opportunities have kept me from giving in.

**Question 4: How would you retain/attract young people to rural/regional Victoria?**

- Family/Relationship     Employment/Career     Transport / Rooding Services  
 Lifestyle     Health / Education Services

Set-up professional contact bodies/networks aimed at professional development, community building etc. Now that our societies seem to be more secular, the role that was once played by the local church parishes have not been replaced by inclusive community groups. As our communities become more diverse, we need more anchor points for community identity. There actually are many groups already so may-be it is more a matter of knowing about them, having a Local council that is interested in community cohesion and acceptance of diversity is important.

Rooding networks to local regional centre – if safe/easy to travel about, more likely to live in a rural area & either commute to regional centre for work or go to regional centre for entertainment.

Have government and industry bodies that are not afraid to stand-up to the radical environmentalists/special interest groups who are brainwashing urban populations about poor land management practices by farmers and foresters. We do not need ingratiating policies driven by vote buying panderers pushing a short-term agenda.

We need to entice people to leave urban centres to work in rural towns – we need health systems that work, communities that are nice places to be, industries that are socially, environmentally and economically responsible.

**Question 5: Are you intending to become involved in a rural business ?  No Why not ?**

Currently working for multinational company based in a regional centre and not brave enough to set-up my own business. Like the security of a fortnightly pay packet. It all seems to hard, BAS, pay-roll, licences & permits, especially cross-border duplications, insurance etc etc etc.

***Respondent 18***

**Question 1: Why did you  leave /  stay in rural/regional Victoria?**

- Uni/Tafe/Apprenticeship     Employment/Career

Uni in Melbourne, moved around rural Vic for work. I was one of 7 children, grew-up on a sheep/wheat property which was later changed to dairy. Not one of my siblings has gone into farming due to debt accumulation and we all went away for school. Farm was sold to pay-off debt.

**Question 2: Are you planning to  return to rural/regional Victoria? Why?**

- Family     Employment/Career     Lifestyle

Have moved around rural & regional Vic, now settled in Bendigo. Wouldn't move to a smaller town because of lack of service & utilities.

**Question 3: What would influence your decision to  stay /  return?**

- Lifestyle     Employment opportunities     Cost of Living

My decision to stay in Bendigo was based on proximity to schools, services (electricity, water, Internet, health services etc) and sporting teams.

**Question 4: How would you retain/attract young people to rural/regional Victoria?**

- Family/Relationship     Health / Education Services  
 Lifestyle     Employment opportunities

Look for ways to embrace personality differences and celebrate diversity. Saw many people leave small towns due to not fitting-in.

**Question 5: Are you intending to become involved in a rural business ?  No Why not?**

Working for the public service & have a good steady job.

***Respondent 19***

**Question 1 Why did you  stay in rural/regional Victoria?  Relationship  Lifestyle**

**Question 2 Are you planning to  stay in rural/regional Victoria? Why?**

Lifestyle Not planning to leave. Have lived in city- happier in country

**Question 3 What would influence your decision to  stay?**

Business Success  Employment opportunities  Lifestyle

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities  Health / Education Services  Transport / Rooding Services

Tax incentives – need to be able to earn money

**Question 5 Are you intending to become involved in a rural business ?  Yes**

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase  Share farming /JV  Contracting services/equipment

Leasing land or business

### ***Respondent 20***

**Question 1 Why did you  leave rural/regional Victoria?  Health  Family**

**Question 2 Are you planning to  return to rural/regional Victoria? Why?**

Family  Employment/Career  Lifestyle

**Question 3 What would influence your decision to  stay?**

Lifestyle  Health / Education Services  Employment opportunities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives  Health / Education Services  Business Success  
 Family/Relationship  Employment opportunities  Transport / Rooding Services  
 Lifestyle  Communication infrastructure  Cost of Living

All of the above – not particular one issue, series of factors influence a range of people - need to throw a large net. Here in lies the issue as need to pitch it to as many people as you can

**Question 5 Are you intending to become involved in a rural business ?  Yes**

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase  Contracting services/equipment

Need more info on share farming, joint ventures post farm gate

### ***Respondent 21***

**Question 1 Why did you  leave rural/regional Victoria?  Uni/Tafe/Apprenticeship**

**Question 2 Are you planning to  return to rural/regional Victoria? Yes Why?**

Employment/Career

**Question 3 What would influence your decision to  stay?**

Family/Relationship  Employment opportunities  Cost of Living

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Lifestyle Promote healthier lifestyle and good place to bring up kids

**Question 5 Are you intending to become involved in a rural business ?  No**

**If NO , Why not ?  Lifestyle  Financial return on investment**

Been there, done that and its sucks.

### ***Respondent 22***

**Question 1 Why did you  leave rural/regional Victoria?** Uni/Tafe/Apprenticeship**Question 2 Are you planning to  return to rural/regional Victoria?  Yes Why?  Lifestyle****Question 3 What would influence your decision to  return?  Lifestyle****Question 4 How would you retain/attract young people to rural/regional Victoria?**Decent coffee – better infrastructure – faster and easier access into urban regions from rural**Question 5 Are you intending to become involved in a rural business ?  No****If NO , Why not ?  Lifestyle Don't want to have the lifestyle of farmers*****Respondent 23*****Question 1 Why did you  leave rural/regional Victoria?** Uni/Tafe/Apprenticeship     Employment/Career     Relationship     Lifestyle  
 Family**Question 2 Are you planning to  leave rural/regional Victoria?  No Why?** Employment/Career     Opportunity     Lifestyle  
Purchased land in regional Vic so have business there**Question 3 What would influence your decision to  stay?** Family/Relationship     Employment opportunities     Business Success  
 LifestyleNo cheaper to live in bush eg fuel, Healthy living in bush and education is on par with city but not as much choice**Question 4 How would you retain/attract young people to rural/regional Victoria?** Tax Incentives     Employment opportunities     Cost of Living  
 LifestyleDefinitely need a money incentive as want to make more money to head to city each weekendIncentives for large businesses to stay in the bush –eg transport companies**Question 5 Are you intending to become involved in a rural business ?  Yes****If YES , which business structures are you intending to use or know about ?** Capital outright purchaseComparative research and studies compared to purchasing land, leasing and share farming, contracting – risk comparisons v's returns.***Respondent 24*****Question 1 Why did you  leave in rural/regional Victoria?  Uni/Tafe/Apprenticeship****Question 2 Are you planning to  return to rural/regional Victoria? Why?** Employment/Career Already has returned to work on the a farm**Question 3 What would influence your decision to  stay?** Lifestyle     Employment opportunities     Cost of Living**Question 4 How would you retain/attract young people to rural/regional Victoria?** Lifestyle     Health / Education Services     Transport / Rooding Services  
 Communication infrastructure     Employment opportunitiesTake a very targeted approach and identify where people will not want to live and focus on the rural and regional areas where people will want to live and build capacity around these areas to promote and attract people.

Important to invest in community life – create a sense of belonging for people – art festivals and festivals that build the community strength. Got to make sure young people have an enjoyable experience before they leave so more likely to come back again.

People going to the urban areas from a strong community are more likely to go back  
Look after middle class in rural communities as they will build the community spirit.

**Question 5 Are you intending to become involved in a rural business ?**  Yes

**If YES, which business structures are you intending to use or know about ?**

Not enough capacity to deal with issues surrounding business structure – not particularly professional or people to get good advice on rural business structure.

Need information on all structure.

### ***Respondent 25***

**Question 1 Why did you**  **leave rural/regional Victoria?**  Uni/Tafe/Apprenticeship

**Question 2 Are you planning to**  **return to rural/regional Victoria?**  **No** immediate plans

**Why?**  Employment/Career

**Question 3 What would influence your decision to**  **return?**  Business Success

Rural based business opportunity presented itself – specific enterprise that would be attractive

Also return for retirement

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities

Employment but difficult for government to stimulate. Country already has advantages so don't need subsidies.

Country has to stand on its own feet

Telecommunications infrastructure has to support people moving back to the bush such as good online services

**Question 5 Are you intending to become involved in a rural business?**  No

**If NO , Why not ?**  Too costly/difficult to setup

Risk of setting up a rural business (eg farming) is too high as experienced with family

Not ruling out investing in a rural business.

### ***Respondent 26***

**Question 1 Why did you**  **leave rural/regional Victoria?**  Uni/Tafe/Apprenticeship

**Question 2 Are you planning to**  **return to rural/regional Victoria?**  **yes** **Why?**

Lifestyle

Employment/Career

Relationship

Health

Already returned Could not stand the urban life following growing up in rural areas

Came back home with family, mix of employment as well

**Question 3 What would influence your decision to**  **stay?**

Family/Relationship

Health / Education Services

Business Success

Lifestyle

Employment opportunities

Cost of Living

Communication infrastructure

All of the above – a mix of all the above - want to raise kids in the bush, have a good business and all the services you need are there and can come to the urban community for short periods to gain what haven't currently got

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities

Communication infrastructure

to return there has to be professional job opportunities, housing available as in many communities there is no rental available. Communication infrastructure is crucial for all areas as job revolves around

internet.

**Question 5 Are you intending to become involved in a rural business ?**  Yes

**If YES , which business structures are you intending to use or know about ?**

Always look for further info when purchasing land

### ***Respondent 27***

**Question 1 Why did you**  **stay in rural/regional Victoria?**  Family  
 Lifestyle  Employment/Career  Relationship  Health

**Question 2 Are you planning to**  **leave to rural/regional Victoria? No Why?**  
 Employment/Career  Family  Relationship  Health  
 Lifestyle

**Question 3 What would influence your decision to**  **stay ?**  
 Family/Relationship  Employment opportunities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**  
 Transport / Roading  Health / Education Services  Employment opportunities  
 Services  Communication infrastructure

More infrastructure and entice more businesses to regional Vic. transport

**Question 5 Are you intending to become involved in a rural business ?**  Yes  
**If YES , which business structures are you intending to use or know about ?**  
 Capital outright purchase  Share farming / Joint venture  Contracting services/equipment

### ***Respondent 28***

**Question 1 Why did you**  **stay in rural/regional Victoria?**  Relationship  Lifestyle  
Initially lifestyle and relationship

**Question 2 Are you planning to**  **stay to rural/regional Victoria? Why?**  
 Employment/Career  Lifestyle  
Infrastructure – want a large block of land and affordability of land

**Question 3 What would influence your decision to**  **stay?**  
 Lifestyle  Employment opportunities  Business Success  
Social infrastructure – friends are now in country

**Question 4 How would you retain/attract young people to rural/regional Victoria?**  
 Lifestyle  Employment opportunities  Business Success  
wages – promoting the style of person that lives in the country, non hectic pace of life, get out of urban bustle

**Question 5 Are you intending to become involved in a rural business?**  No  
**If NO , Why not ?**  Financial return on investment

Unlikely to make money and climate change is a greater risk to the rural industry

### ***Respondent 29***

**Question 1 Why did you**  **leave rural/regional Victoria?**  Uni/Tafe/Apprenticeship

**Question 2 Are you planning to**  **return to rural/regional Victoria? No Why?**  
 Opportunity  Employment/Career  Relationship  Health  
 Family  Travel  Lifestyle

All of the above

**Question 3 What would influence your decision to  return?  Family/Relationship**

If had 5 kids and country life would be better then would move to country

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities       Health / Education Services       Communication infrastructure

Provide better services

**Question 5 Are you intending to become involved in a rural business ?  No**

**If NO , Why not ?  Family Married a Greek guy**

***Respondent 30***

**Question 1 Why did you  stay in rural/regional Victoria?  Family**

Easy to spend time with Family

**Question 2 Are you planning to  leave rural/regional Victoria? Why?  no**

Family       Employment/Career

**Question 3 What would influence your decision to  stay?  Lifestyle  Employment opportunities**

Lifestyle – social side and community , particularly don't like cities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives       Health / Education Services       Business Success  
 Family/Relationship       Employment opportunities       Cost of Living  
 Lifestyle       Communication infrastructure

Grown up in country and had good experience, and be uncomfortable going to the city.

**Question 5 Are you intending to become involved in a rural business ?  Yes**

**If YES , which business structures are you intending to use or know about ?**

Share farming / Joint venture

***Respondent 31***

**Question 1 Why did you  stay in rural/regional Victoria?**

Secondary school       Employment/Career       Relationship       Health  
 Uni/Tafe/Apprenticeship       Family       Lifestyle

**Question 2 Are you planning to  leave to rural/regional Victoria?  No Why?**

Opportunity       Employment/Career       Relationship       Health  
 Family       Travel       Lifestyle

Very satisfied with current opportunities

**Question 3 What would influence your decision to  stay?**

Employment opportunities       Business Success

More opportunities for growing business.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives       Lifestyle       Business Success  
 Family/Relationship       Employment opportunities       Cost of Living

Hard to envisage as can't see why people would want to leave

**Question 5 Are you intending to become involved in a rural business ?  Yes**

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase     Share farming / Joint venture  
Already share-farming, way land pricing is going the days of people owning your own farm is not going to be an option. Not worth buying outright. Leasing is going to be the way the industry goes  
Love to have more info on share-farming in dairying as more family members come into the business.

### ***Respondent 32***

**Question 1 Why did you  stay in rural/regional Victoria?**

Uni/Tafe/Apprenticeship     Employment/Career

Ag college schooling and now employment

**Question 2 Are you planning to  leave rural/regional Victoria?  No Why?**

Lifestyle     Employment/Career     Health    all of above

**Question 3 What would influence your decision to  stay?  Employment opportunities**

Love your job and what I do and can't get in city

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Promote rural industries more, agriculture has a negative perception to people that aren't involved and that profile has to be lifted. Ag has troughs and peaks like other industries

**Question 5 Are you intending to become involved in a rural business ?  Yes**

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase    Always gathering info as need equity position

### ***Respondent 33***

**Question 1 Why did you  leave in rural/regional Victoria?  Uni/Tafe/Apprenticeship**

**Question 2 Are you planning to return to rural/regional Victoria?  Yes Why?**

Already returned

Family     Employment/Career     Lifestyle

**Question 3 What would influence your decision to  stay?  Cost of Living**

Family/Relationship     Lifestyle     Business Success

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities     Business Success

**Question 5 Are you intending to become involved in a rural business ?  Yes**

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase     Share farming / Joint venture

### ***Respondent 34***

**Question 1 Why did you  leave /  stay in rural/regional Victoria?**

Family     Relationship

Father quite sick and needed someone to run the business even though he wanted to work in IT

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?**

Not planning to leave as he really enjoys the lifestyle surrounding him in the country

**Question 3 What would influence your decision to  stay /  return?**

Family/Relationship     Lifestyle     Business Success

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Lifestyle     Health / Education Services     Business Success  
 Employment opportunities     Cost of Living

**Question 5** Are you intending to become involved in a rural business ?  Yes

If YES , which business structures are you intending to use or know about ?

Share farming / Joint venture already running one

### ***Respondent 35***

**Question 1** Why did you  leave /  stay in rural/regional Victoria?  Uni/Tafe/Apprenticeship

**Question 2** Are you planning to  leave /  return to rural/regional Victoria? **NO** Why?

Not planning to return as she sees no job prospects for her back in the bush as she wants to work as an architect

**Question 3** What would influence your decision to  stay /  return?

Business Success       Employment opportunities       Transport / Roothing Service

**Question 4** How would you retain/attract young people to rural/regional Victoria?

Business Success       Health / Education Services       Transport / Roothing Services  
 Communication infrastructure       Employment opportunities

**Question 5**

Are you intending to become involved in a rural business ?  Yes  No

If NO , Why not ?  Employment/Career  Lifestyle

### ***Respondent 36***

**Question 1** Why did you  leave /  stay in rural/regional Victoria?

Uni/Tafe/Apprenticeship to do a course in aquaculture

**Question 2** Are you planning to  leave /  return to rural/regional Victoria? **Why?**

Not planning to leave, wants to set up own business one day

**Question 3** What would influence your decision to  stay /  return?

Tax Incentives       Employment opportunities       Business Success

**Question 4** How would you retain/attract young people to rural/regional Victoria?

Tax Incentives       Health / Education Services       Business Success  
 Family/Relationship       Employment opportunities       Transport / Roothing Services  
 Lifestyle       Communication infrastructure       Cost of Living

All of the above

**Question 5**

Are you intending to become involved in a rural business ?  Yes  No

If YES , which business structures are you intending to use or know about ?

Leasing land or business       Share farming / Joint venture

Not sure about what the last 4 topics really mean

### ***Respondent 37***

**Question 1** Why did you  leave /  stay in rural/regional Victoria?

Employment/Career       Lifestyle

**Question 2** Are you planning to  leave /  return to rural/regional Victoria? **Why?**

Not planning to leave now but may do in a few years if he can't find a girlfriend

**Question 3 What would influence your decision to  stay /  return?**

- Family/Relationship       Employment opportunities  
 Communication infrastructure

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

- Employment opportunities       Health / Education Services       Business Success  
 Communication infrastructure       Transport / Roothing Services

**Question 5 Are you intending to become involved in a rural business ?  Yes  No****If YES , which business structures are you intending to use or know about ?**

- Leasing land or business       Share farming / Joint venture

Knows the above, but just wants to work for someone and not have the responsibility to run a business by himself

***Respondent 38*****Question 1 Why did you  leave /  stay in rural/regional Victoria?**

- Uni/Tafe/Apprenticeship       Opportunity       Lifestyle

**Question 2 Are you planning to  return to rural/regional Victoria?  NO Why?**

Not planning to return as hard to find jobs

**Question 3 What would influence your decision to  stay /  return?  Employment opportunities****Question 4 How would you retain/attract young people to rural/regional Victoria?**

- Tax Incentives       Employment opportunities       Family/Relationship  
 Lifestyle

**Question 5 Are you intending to become involved in a rural business ?  Yes  No****If YES , which business structures are you intending to use or know about ?  Capital outright purchase**

Perhaps but only if it looks as though he could get long-term employment from it. Is interested in a capital outright purchase by working in the city and then later on perhaps moving back to the country for the lifestyle

***Respondent 39*****Question 1 Why did you  leave /  stay in rural/regional Victoria?  Employment/Career****Question 2 Are you planning to  leave /  return to rural/regional Victoria?  NO Why?**

- Employment/Career

**Question 3 What would influence your decision to  stay /  return?**

- Tax Incentives       Employment opportunities       Business Success  
 Family/Relationship       Communication infrastructure       Lifestyle

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

- Tax Incentives       Health / Education Services       Business Success  
 Family/Relationship       Employment opportunities       Transport / Roothing Services  
 Lifestyle       Communication infrastructure       Cost of Living

**Question 5 Are you intending to become involved in a rural business ?  Yes  No****If YES , which business structures are you intending to use or know about ?**

- Capital outright purchase       Share farming / Joint venture  
 Leasing land or business

Interested in setting up his own fishing boat for tuna

***Respondent 40*****Question 1 Why did you  leave  stay in rural/regional Victoria?**

Family                       Employment/Career     Lifestyle

**Question 2 Are you planning to  leave /  return to rural/regional Victoria?  NO Why?**

No, enjoys country life

**Question 3 What would influence your decision to  stay /  return?**

Family/Relationship     Lifestyle

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Family/Relationship     Health / Education Services               Business Success

Lifestyle                       Employment opportunities

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If YES , which business structures are you intending to use or know about ?**

Leasing land or business     Share farming / Joint venture

### ***Respondent 41***

**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Uni/Tafe/Apprenticeship**

**Question 2 Are you planning to  leave /  return to rural/regional Victoria?  Yes Why?**

Family                       Employment/Career

Yes to help father run the fish farm

**Question 3 What would influence your decision to  stay /  return?**

Family/Relationship     Employment opportunities               Business Success

Lifestyle

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives               Lifestyle                       Business Success

Family/Relationship     Employment opportunities               Transport / Roding Services

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase     Share farming / Joint venture

### ***Respondent 42***

**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Family**

family ornamental fish production business that dad has set up and has no one to run when he retires in a few years

**Question 2 Are you planning to  leave /  return to rural/regional Victoria?  NO**

**Question 3 What would influence your decision to  stay /  return?**

Family/Relationship                       Business Success

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives               Health / Education Services               Business Success

Transport / Roding Services               Cost of Living

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase     Share farming / Joint venture     Leasing land or business

Not sure what the other ones mean.

### ***Respondent 43***

**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Employment/Career**

**Question 2**

**Are you planning to  leave /  return to rural/regional Victoria? Why?**

Yes if a job becomes available in processing fish, perhaps the trout industry in the Goulburn valley would be nice to work in for a while.

**Question 3 What would influence your decision to  stay /  return?**

Lifestyle  Employment opportunities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Lifestyle  Employment opportunities  Cost of Living

**Question 5 Are you intending to become involved in a rural business ?  Yes**

only as an employee

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### ***Respondent 44***

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Secondary school**

not enough money to send her off to private school

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?**

Uni/Tafe/Apprenticeship Courses she is interested in are in large towns

**Question 3 What would influence your decision to  stay /  return?**

Employment opportunities  Health / Education Services

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Family/Relationship  Health / Education Services  Business Success  
 Employment opportunities

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If NO , Why not ?**

Employment/Career  Too costly/difficult to setup

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### ***Respondent 45***

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?**

Employment/Career  Relationship

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? NO Why?**

Employment/Career  Lifestyle

**Question 3 What would influence your decision to  stay /  return?**

Tax Incentives  Health / Education Services  Transport / Roding Services  
 Lifestyle  Employment opportunities  Communication infrastructure

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Tax Incentives  Health / Education Services  Business Success  
 Family/Relationship  Employment opportunities  Transport / Roding Services  
 Lifestyle  Communication infrastructure  Cost of Living

Other All of the above

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**

**If NO , Why not ?**

Employment/Career  Lifestyle  Too costly/difficult to setup

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### ***Respondent 46***

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**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Family**

**Question 2 Are you planning to  leave /  return to rural/regional Victoria? Why?**  
 Employment/Career  Relationship

**Question 3 What would influence your decision to  stay /  return?**  
 Tax Incentives  Cost of Living  Business Success

**Question 4 How would you retain/attract young people to rural/regional Victoria?**  
 Tax Incentives  Communication infrastructure  Cost of Living

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**  
**If YES , which business structures are you intending to use or know about ?  Leasing land or business**

### ***Respondent 47***

**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Opportunity**

**Question 2 Are you planning to  return to rural/regional Victoria?  No  Employment/Career**

**Question 3 What would influence your decision to  stay /  return?**  
 Tax Incentives  Business Success

**Question 4 How would you retain/attract young people to rural/regional Victoria?**  
 Tax Incentives  Communication infrastructure  Business Success

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**  
**If YES , which business structures are you intending to use or know about ?**  
 Contracting services/equipment

### ***Respondent 48***

**Question 1 Why did you  leave /  stay in rural/regional Victoria?  Uni/Tafe/Apprenticeship**  
UNI – Geelong, then to begin career in banking needed to take on job role in Melbourne prior to obtaining promotion to regional office

**Question 2 Are you planning to  return to rural/regional Victoria?  YES Why?**

I have returned to rural Victoria with my agribusiness job.

**Question 3 What would influence your decision to  stay /  return?**  
 Employment opportunities

Major decision as to why I left rural Victoria was employment opportunities. Now that I have the experience I have obtained a role in rural Vic.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**  
 Employment opportunities  Tax Incentives

Provide employment opportunities. Tax incentives should be considered given most tax revenue is provided for the benefit of metropolitan people/areas. We should be taxed less.

**Question 5 Are you intending to become involved in a rural business ?  Yes  No**  
**If YES , which business structures are you intending to use or know about ?**

YES. Capital outright purchase – farm.

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**Respondent 49**

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**Question 1 Why did you**  leave /  stay in rural/regional Victoria?  Secondary school

**Question 2 Are you planning to**  return to rural/regional Victoria?  NO

**Question 3 What would influence your decision to**  stay /  return?

- Lifestyle                       Health / Education Services                       Cost of Living  
 Employment opportunities

Lots of cash & a good job.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

- Tax Incentives                       Health / Education Services                       Business Success  
 Family/Relationship                       Employment opportunities                       Transport / Roding Services  
 Lifestyle                       Communication infrastructure                       Cost of Living

All of the above

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No

**If YES , which business structures are you intending to use or know about ?**

- Capital outright purchase                       Share farming/Joint venture                       Telecommunication infrastructure  
 Greenfield enterprise                       Leasing land or business

**If NO , Why not ?**

- Financial return on investment                       Uncertainty due to  infrastructure

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**Respondent 50**

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**Question 1 Why did you**  leave /  stay in rural/regional Victoria?  Employment/Career

**Question 2 Are you planning to**  return to rural/regional Victoria?  YES Why?

- Family/Relationship                       Lifestyle

**Question 3 What would influence your decision to**  stay /  return?

- Tax Incentives                       Health / Education Services                       Communication infrastructure  
 Business Success                       Employment opportunities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

- Employment opportunities                       Health / Education Services

Decentralisation of services ; better health/education

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No

**If YES , which business structures are you intending to use or know about ?**

- Capital outright purchase                       Leasing land or business

Like more information

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**Respondent 51**

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**Question 1 Why did you**  leave /  stay in rural/regional Victoria?  Uni/Tafe/Apprenticeship

**Question 2 Are you planning to**  return to rural/regional Victoria?  YES Why?

- Employment/Career                       Lifestyle

Mix of the two – long term timeframe. Hope to be able to work remote.

**Question 3 What would influence your decision to**  stay /  return?

- Tax Incentives                       Health / Education Services                       Communication infrastructure  
 Lifestyle                       Employment opportunities

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

- Employment opportunities                       Communication infrastructure                       Lifestyle

Communication – can make more flexible employment options, businesses more flexible to move to rural areas.

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No

**If YES , which business structures are you intending to use or know about ?**

Share farming/Joint venture – but need to know more.

### ***Respondent 52***

**Question 1 Why did you**  leave /  stay in rural/regional Victoria?  Uni/Tafe/Apprenticeship

**Question 2 Are you planning to**  return to rural/regional Victoria?  YES Why?

Employment/Career  Lifestyle

Return to farm in 20yrs time.

**Question 3 What would influence your decision to**  stay /  return?

Tax Incentives  Family/Relationship  Business Success

Lifestyle  Cost of Living

Tax inventiveness definitely. Ability to make farm business successful.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities  Health / Education Services  Tax Incentives

Many leave for education and don't come back.

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase – want more info.

### ***Respondent 53***

**Question 1 Why did you**  leave /  stay in rural/regional Victoria?  Uni/Tafe/Apprenticeship

**Question 2 Are you planning to**  return to rural/regional Victoria?  YES Why?

Family/Relationship  Lifestyle

**Question 3 What would influence your decision to**  stay /  return?

Tax Incentives  Family/Relationship  Employment opportunities

Lifestyle

Tax inventiveness definitely. Ability to make farm business successful.

**Question 4 How would you retain/attract young people to rural/regional Victoria?**

Employment opportunities  Health / Education Services  Tax Incentives  Lifestyle

Create employment; tax benefits / financial incentives; education at quality level

**Question 5 Are you intending to become involved in a rural business ?**  Yes  No

**If YES , which business structures are you intending to use or know about ?**

Capital outright purchase.

**If NO , Why not ?**

Financial return on investment

Too costly/difficult to setup

Poor return on farming