22 August 2012

Mr Sean Conley
Executive Officer,
Economic Development and Infrastructure Committee
Parliament of Victoria,
Parliament House, Spring Street
EAST MELBOURNE VIC 3002

Dear Mr Conley

REQUEST FOR SUBMISSION OF LOCAL DEVELOPMENT ECONOMIC INITIATIVES

I refer to your letter dated 20 July 2012 seeking a submission from the City of Melbourne to the Committee’s inquiry into local economic development initiatives.

The City of Melbourne implements many economic development programs which aim to support a prosperous and sustainable city. Council Plan 2009 - 2013 Goal 3, Economic Prosperity outlines how Council will support a diverse, sustainable and resilient city economy.

Council established Enterprise Melbourne as the city’s economic development initiative to strengthen the city’s economic prosperity and provide businesses with a platform of support. Please see [http://www.melbourne.vic.gov.au/enterprisemelbourne](http://www.melbourne.vic.gov.au/enterprisemelbourne)

Attached you will find some examples of Council’s economic development initiatives.

Should you have any queries, please don’t hesitate to contact Jane Sharwood, Manager, Business & International [Tel: 03 9658 9658 or Fax: 03 9654 4854](http://www.melbourne.vic.gov.au/enterprisemelbourne)

Yours sincerely

[Redacted]

Linda Weatherston
Acting Chief Executive Officer