

Victoria's Creative Industries

- Over \$22b economic contribution
- **242,000** jobs (up 20,000 from 2013)
- \$1.96 billion in international cultural tourism (up 88% since 2013)
- 65% increase in international cultural visitors since 2013
- 11.7 million visits to state-owned cultural institutions record high



2017-18 Highlights

- Creative State 40 actions delivered or well underway
- Ground-breaking new programs Creators Fund, Creative State Commissions
- Regional Centre for Culture
- Blockbuster exhibitions Van Gogh, NGV Triennial, Dior, Wonderland
- Work kicked off on State Library Victoria and GPAC redevelopments
- New exhibitions at Scienceworks to inspire next generation in STEM
- 8,400 Victorians employed in Victorian screen productions - highlights include 'Ride Like a Girl'



2017-18 Highlights (continued)

- \$22.2m Music Works strategy rollout and impact
- Opening of Australian Music Vault
- Largest Melbourne International Games Week
- Largest ever creative industries inbound trade mission
- Secured major industry events for Melbourne Music Cities Convention, Australian Music Prize, Series Mania, Australian Performing Arts Market, Global Top Round, Helpmann Awards



Creative Industries Asset and Output Funding for New Initiatives



2018-19 Budget – Asset and Output Initiatives

Initiative	Total \$ over 4 years
Sustainability of Victoria's State owned cultural institutions	\$34.8m
First Peoples Creative Industry Strategy	\$1.0m
Australian Performing Arts Market	\$2.9m
Local Screen Production	\$8.4m
Australian Centre for the Moving Image	\$31.6m
 Melbourne Arts Precinct Purchase of CUB site Design for NGV Contemporary Design for Arts Centre upgrade and 1 City Road Design for public space 	\$208.0m

Melbourne Arts Precinct

- NGV Contemporary
- Australian Performing Arts Gallery
- Expanded Australian Music Vault
- Revitalised theatres
- New creative hub for independent sector
- Rehearsal spaces and studios
- 18,000m2 of outdoor public space
- New access and connections
- Planning amendment

